

CONTENT

Editorial.....	4
IT-Academia	
Memoirs about the Future.....	6
<i>Semyon Gurevich</i>	
AGENDA	
“Consume and Rule Over!”: Role of Media in the Social Transformations’ Mechanism	10
<i>Valentina Mansurova</i>	
Mass Media of Transdnierstria as a Regulator of Interethnic Relations	18
<i>Svetlana Raspopova</i>	
Miniseries as a BBC Brand	23
<i>Svetlana Runova</i>	
Global Context: Internet in Media System	
Post-Soviet Perspectives of Freedom of Mass Information in Context of Technological Changes.....	28
<i>Andrey Rikhter</i>	
The influence of Internet on the French Press	35
<i>Tatiana Poleva</i>	
Using the WAP-version by Printed Media: Foreign and Russian Experience	47
<i>Ekaterina Baranova</i>	
MASS MEDIA IN RUSSIA	
B2B media in Russia: genre-stylistic analysis.....	52
<i>Marina Simkacheva, Roman Bakanov</i>	
Broadcasting and Printed Media. The Experience of Interaction and Instruments for Cooperation.	59
<i>Darya Martynkina</i>	
Mediatext	
Creativity of the Literary Review in the Post-modern Age.....	64
<i>Anastasia Bashkatova</i>	
“In USA by Ruzvelt’s Order... The Censorship Bureau Was Organized (to the history of military censorship during the Second World War)	72
<i>Oleg Bakulin</i>	