

Content

Editorial	
A Service or a Mission?	8
<i>Elena Vartanova</i>	
Global Context	
New Media and “New Ethics”: towards Value Transformations of the Journalism Profession.....	12
<i>Svetlana A. Shomova</i>	
Storytelling in Political PR and Journalism: Mechanisms and Effects of Wandering Plots	21
<i>Yulia A. Chernenko</i>	
Agenda	
Newspaper Market of the Crimean Peninsula: in Search of a Funding Model	32
<i>Galina G. Schepilova</i>	
Family Values in the Humanitarian Agenda of the Russian Media.....	39
<i>Nataliya O. Avtaeva, Olga N. Savinova</i>	
Structure and Typology of Modern Foreign Russian-Language Press (Part 2. Qualitative and Quantitative Characteristics of Foreign Russian-Language Press)	47
<i>Olga A. Voronova</i>	
Mass Media in Russia	
Public Affairs Talk Shows on the NTV Television Channel: Format Development	56
<i>Pyotr V. Gulenko</i>	
A Television Project of Public Importance in the Context of Social Interaction between Television and the Audience (a case study of GTRK “Southern Urals”)	65
<i>Eugenia L. Dmitrenko</i>	
Mass media abroad	
Development History of Public Dialogue in Swedish Media (Part 2. From Polemical Journalism of the 19 th Century to Public Dialogue of the 20 th Century)	72
<i>Irina Ya. Novitskaya</i>	
Western Media Coverage of Vladimir Putin’s Image in the Context of the SochiOlympics	81
<i>Karina S. Oganesyan</i>	
Literature and Essays	
V.P. Burenin: Towards the Criteria of Artistic Value and the Principles of Literary Criticism in the 1880s–1900s	90
<i>Irina B. Ignatova</i>	
Fedotov is Our Resource (a systematization of religious issues in the journalism of the thinker of the 1920s–1940s)	98
<i>Liydmila S. Kustova</i>	
Book Review	
Fate of a 20 th Century Classic Writer in the Mirror of Literary Criticism	108
<i>Vladimir I. Novikov</i>	
Articles Summary №4.16	110