

# Articles Summary

## The Journalism Model in CIS Countries as an Object of Research: Towards Problem Statement

© Zalina F. Hubetsova

PhD in Political Science, Associate Professor at the Chair of Theory of Journalism and Mass Communications, St. Petersburg State University (St. Petersburg, Russia), z.khubetsova@spbu.ru

### Abstract

The paper examines the method of modeling used in journalism theory as an effective tool of scientific cognition. The author maintains that the theoretical understanding of journalism in post-socialist societies lag behind the actual social practice and proposes the idea of constructing a contemporary journalism model in CIS countries by joint efforts of scholars from these countries. The author evaluates the methods of complex comparative research in a case study of the transformations in the typological structure of the periodical press, which started when the policy of *glasnost* was introduced in the USSR (in 1987) and continue until now. It is concluded that certain elements which are traditional for the Soviet journalism model have survived in some CIS countries. These elements have proved their resilience in the new social, political and economic conditions and become an indispensable part of the contemporary model. The paper points out the importance of further research into the national models of journalism and journalistic activity.

Keywords: journalism model, journalism in CIS countries, typological structure of mass media, periodical press, systemic transformation of Soviet journalism.

### Notes

Chikin V.V. O gazete [About the Newspaper]. *Sovetskaya Rossiya*. Available at: <http://www.sovross.ru/newspaper>

Model' [The Model]. In: *Filosofskaya entsiklopediya*. Portal «Slovari i entsiklopedii na Akademike» [Philosophical Encyclopedia. The Dictionaries and Encyclopedias on Academic portal]. Available at: [http://dic.academic.ru/dic.nsf/enc\\_philosophy/4535/%D0%9C%D0%9E%D0%94%D0%95%D0%9B%D0%AC](http://dic.academic.ru/dic.nsf/enc_philosophy/4535/%D0%9C%D0%9E%D0%94%D0%95%D0%9B%D0%AC)

Partiyno-sovetskaya pechat' [The Party-Soviet Press]. In: *Bol'shaya sovetskaya entsiklopediya: v 30 t.* [Big Soviet Encyclopedia: in 30 vol.]. Moscow: Soviet Encyclopedia, 1969–1978. Vol. 19. Available at: [http://bse.slovaronline.com/%D0%9F/%D0%9F%D0%90/27729-PARTIYNO-SOVETSKAYA\\_PCHAT](http://bse.slovaronline.com/%D0%9F/%D0%9F%D0%90/27729-PARTIYNO-SOVETSKAYA_PCHAT)

SMI v Rossii: potreblenie i doverie [Mass Media in Russia: Consumption and Confidence]. VTsIOM. Press Release no 2829, 2015, May 7. Available at: <http://wciom.ru/index.php?id=236&uid=115248>

### References

Akhmadulin E.V. (2016) *Osnovy teorii zhurnalistiki* [Fundamentals of Journalism Theory]. 2nd ed. Moscow: Yurayt Publ.

Alekseev A.N. (1973) Opyt postroeniya sotsiologicheskoy modeli massovoy kommunikatsii [The Experience of Building a Sociological Model of Mass Communication]. In: *Semiotika sredstv massovoy kommunikatsii*. Ch. 1. [Semiotics of Communication Media. Part 1]. Moscow: Moscow St. Univ. Publ., pp. 58–71.

Bagirov E.G. *Televizionnaya zhurnalistika. Problemy teorii i metodologii issledovaniya*: dis. ... d-ra filol. nauk [Television Journalism. Issues of Theory and Methodology of Research: Dr. philol. sci. diss.]. Moscow, 1976.

Garyaeva N.S. *Munitsipal'naya pressa v sisteme informatsionnogo vzaimodeystviya organov vlasti i naseleniya*: dis. ... kand. polit. nauk [The Municipal Press in the System of Information Interaction Between Government Agencies and Population: PhD polit. sci. diss.]. Moscow, 2003.

Khubetsova Z.F. (2004) *Munitsipal'naya pressa v tipologicheskoy strukture sovremennykh regional'nykh SMI* [The Municipal Press in the Typological Structure of Modern Regional Media]. In: *Regional'naya zhurnalistika i aktual'nye problemy sovremennosti: Materialy Vtorykh Severo-Zapadnykh chteniy* [Regional Journalism and the Immediate Problems of Modernity: Proceedings of the Second North Western Readings]. St. Petersburg.: Roza mira Publ., pp. 51–53.

Kokhanovskiy V.P. (1999) *Filosofiya i metodologiya nauki* [Philosophy and Methodology of Science]. Rostov na Donu: Feniks Publ.

Korkonosenko S.G. (2016) *Osnovy zhurnalistiki* [Fundamentals of Journalism]. Moscow: KNORUS Publ.

Lauristin M. (1975) *Nekotorye problemy upravleniya potokom massovoy informatsii* [Some Problems of Controlling Mass Information Flow]. In: *Predmet semiotiki. Teoreticheskie i prakticheskie problemy vzaimodeystviya sredstv massovykh kommunikatsiy* [The Subject of Semiotics. Theoretical and Practical problems of Interaction Among Communication Media]. Moscow: Moscow St. Univ. Publ., pp. 88–107.

Prokhorov E.P. (2011) *Vvedenie v teoriyu zhurnalistiki* [Introduction to Journalism Theory]. Moscow: Aspekt Press Publ.

Vartanova E.L. (1997) *Severnaya model' v kontse stoletiya. Pechat', TV i radio stran Severnoy Evropy mezhdru gosudarstvennym i rynochnym regulirovaniem* [The Nordic Model at the End of the Century. The Press, TV and Radio of Northern European Countries Between Governmental and Market Regulation]. Moscow: Moscow St. Univ. Publ.

Vorontsov Yu.V. (1971) *Televidenie v sisteme massovoy kommunikatsii* [Television in the System of Mass Communication]. In: *Problemy sotsial'noy psikhologii i propagandy* [Issues of Social Psychology and Propaganda]. Moscow: Politizdat Publ., pp. 135–150.

## **Digital Divide in CIS Countries: Relevant Approaches to the Analysis of the Situation**

© Olga V. Smirnova

*PhD in Philology, Associate Professor, Head of the Chair of Periodical Press, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), smirnova.olga@smi.msu.ru*

### **Abstract**

The aim of this paper is to outline one of the areas for studying digital divide in the context of regional, national and cultural differences, for examining various situations, discerning trends and discovering long-term effects. A more specific task is to analyze the data on digital divide obtained from open sources and compare these data with economic, social and cultural characteristics in the countries of the Commonwealth of Independent States (CIS).

As an integrated body that emerged in the post-Soviet space and is situated in the middle of Eurasia, the CIS plays a significant role in world development. CIS countries are a unique object of study because, on the one hand, all of them shared legacies of Soviet infrastructure. On the other, these countries had very different socio-economic and, most importantly, cultural characteristics affecting their development after the collapse of the USSR. Notably, the analysis showed that in

these countries the internet penetration has been quite uneven, not only at the time of acquisition of political and economic independence but also today, under conditions of relative stabilization.

The search for factors and unique features of digital divide in the region under study appears to be quite relevant because it can take researchers to the new level of comprehending the processes occurring in the shared information space and also become a tool for finding a more effective model of interaction among CIS countries.

Keywords: digital divide, CIS, internet penetration, regional, national and cultural differences.

## Notes

Grigor'ev M. Rejting sotsial'nykh setey 2017 goda: TOP 20 [Social Networks Rating of 2017: TOP 20]. *GeekHacker*, 2017, September 9. Available at: <https://geekhacker.ru/rejting-sotsialnyh-setej/>  
Internet Enemies 2011 – Turkmenistan. 2011, March 11. Available at: <http://www.refworld.org/docid/4d82268c28.html>

3,9 mlrd lyudey do sikh por ne pol'zuyutsya internetom [3.9 Billion People Do Not Use the Internet Until Now]. *ComNews*, 2017, January 23. Available at: <http://www.comnews.ru/content/105621/2017-01-23/39-mlrd-lyudey-do-sih-por-ne-polzuyutsya-internetom>  
<http://internetworldstats.com/>  
<http://www.internetworldstats.com/stats3.htm#asia>  
<http://www.internetworldstats.com/stats4.htm#europe>

## References

- Bykov A.N. (2009) *Postsovetskoe prostranstvo. Strategii integratsii i novye vyzovy globalizatsii* [Post-Soviet Space. Integration Strategies and New Challenges to Globalization]. St.Peterburg: Aleteyya Publ.
- Silverstone R., Hirsch E. (1994) *Consuming Technologies: Media and Information in Domestic Spaces*. London: Routledge.
- van Dijk J. A.G.M. (2013) A Theory of Digital Divide. In: M. Ragnedda, G.W. Muschert (eds.) *The Digital Divide. The Internet and Social Inequality in International Perspective*. London; New York: Routledge, pp. 29–51.
- van Dijk J. A.G.M. (2006) Digital Divide Research, Achievements and Shortcomings. *Poetics* 34 (4–5): 221–235.
- van Dijk J. A.G.M. (2005) *The Deepening Divide: Inequality in the Information Society*. London: Sage.
- Vartanova E.L. (2001) Evropeyskie neravenstva epokhi Interneta [European Divides in the Internet Era]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6: 14–24.
- Vartanova E.L. (2000) Internet dlya kazhdogo: real'nost' ili utopiya [Internet for Everyone: Reality or Utopia?]. *Informatsionnoe obshchestvo* 1: 40–43.
- Vartanova E. (2014) Media in Digital Society: Challenges of Active Audience. *Global Media Journal – Slovenské vydanie/Slovak Edition* 2 (2): 16–27.
- Vartanova E.L. (2008) Novye media kak faktor modernizatsii SMI [New Media as a Factor of Mass Media Modernization]. *Informatsionnoe obshchestvo* 5–6: 37–39. Available at: <http://emag.iis.ru/arc/infosoc/emag.nsf/BPA/9f381b9f3747cc63c3257576003a8c8c>
- Vartanova E.L. (2010) O sovremennom ponimanii SMI i zhurnalistiki [On the Current Understanding of Media and Journalism]. *Mediascope* 1. (in Russian). Available at: <http://www.mediascope.ru/o-sovremennom-ponimanii-smi-i-zhurnalistiki>
- Warf B. (2013) The Central Asian Digital Divide. In: M. Ragnedda, G.W. Muschert (eds.) *The Digital Divide. The Internet and Social Inequality in International Perspective*. London; New York: Routledge, pp. 270–284.

Warschauer M. (2003) *Technology and Social Inclusion: Rethinking the Digital Divide*. Cambridge, MA, US: MIT Press.

Wellman B., Berkowitz S.D. (eds.) (1988) *Social Structures: A Network Approach*. Cambridge: Cambridge University Press.

Wessels B. (2013) The Reproduction and Reconfiguration of Inequality: Differentiation and Class, Status and Power in the Dynamics of Digital Divides. In: M. Ragnedda, G.W. Muschert (eds.) *The Digital Divide. The Internet and Social Inequality in International Perspective*. London; New York: Routledge, pp. 17–28.

## **Television in Crimea: Regional Characteristics of the New Constituent Entity of Russia**

© Dmitry V. Zhukov

Senior Lecturer at the Chair of Journalism, MSU Branch in Sevastopol; PhD degree-seeking student at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University (Sevastopol, Russia), d-zhukov@nts.com

### **Abstract**

The three years which have passed since the secession of the Crimean peninsula from Ukraine and its re-union with Russia appear to be a period too short to speak about the termination of the processes in the Crimean media landscape, state the fact of modernization of the media system on the peninsula and its complete fusion with the Russian media system. However, these three years are enough to acknowledge the changes and become aware of mutual opportunities. In the Ukrainian period, television in Crimea and Sevastopol was largely disregarded by scientific and industrial research; since 2014 the situation has not improved. The paper describes the television segment of the media systems of the new constituent members of the Russian Federation in the process of historical development: the establishment of television channels in the Soviet, Ukrainian and Russian periods; the process of transition and adaptation to new conditions as well as the causes of migration of individual media outlets at that time; the characteristics of TV channels' distribution and content; regional specifics of television broadcasting and production.

The author of the paper pays tribute to the high degree of development of the Crimean television market and the rapid pace of its modernization and isolates the problem of a legal collision in the matters of licensing television broadcasters that arose after the secession of Crimea and Sevastopol from Ukraine.

Keywords: Crimean television, history of television, Crimean TV channels, legal collision, analog and digital broadcasting, full broadcast TV channels.

### **Notes**

Astanina A.E. (ed.) (2015) *Sevastopol' v tsifrakh v 2014 godu: Statisticheskiy sbornik* [Sevastopol in Figures in 2014: Statistical Collection]. Sevastopol': Sevastopol' stat Publ. Available at: [http://sevastopol.gks.ru/wps/wcm/connect/rosstat\\_ts/sevastopol/resources/ea9ec48048d92f8da17bf1f7eaa5adf2/Севастополь+в+цифрах+2014.pdf](http://sevastopol.gks.ru/wps/wcm/connect/rosstat_ts/sevastopol/resources/ea9ec48048d92f8da17bf1f7eaa5adf2/Севастополь+в+цифрах+2014.pdf) (accessed: 30.07.2017)

Ministerstvo vnutrenney politiki, informatsii i svyazi Respubliki Krym: Podvedomstvennyye organizatsii [Ministry of Internal Policy, Information and Communication of the Republic of Crimea: Subordinate Organizations]. 2017. Available at: [http://minfo.rk.gov.ru/rus/info.php?id=608961&department\\_id=71686](http://minfo.rk.gov.ru/rus/info.php?id=608961&department_id=71686) (accessed: 28.06.2017).

Publichnyy reestr infrastruktury svyazi i teleradioveshchaniya RF [Public Registry of the Infrastructure of Communication and Television and Radio Broadcasting in the RF]. 2017. Available at: <http://reestr-svyaz.rkn.gov.ru> (accessed: 30.06.2017).

Razvitie analogovoy teleradioseti [Development of the Analog Television and Radio Network]. *RTRS*, 2017, May 11. Available at: <http://sevastopol.rtrs.ru/prof/live-broadcasting/analog/> (accessed: 30.08.2017).

Regional'noe veshchanie v mul'tipleksakh [Regional Broadcasting in Multiplexes]. *RTRS*, 2017. Available at: <http://crimea.rtrs.ru/tv/regional-incut/> (accessed: 28.06.2017).

V Krymu nachinayut translirovat' rossiyskie tsifrovye kanaly [Russian Digital Channels Are Starting to Broadcast in Crimea]. *Korrespondent.net*, 2014, June 1. Available at: <http://korrespondent.net/ukraine/politics/3386202-v-krymu-nachynaut-translyrovat-rossiyskiye-tsyfrovye-kanaly> (accessed: 20.06.2017).

## References

Gromova E.B. (2017) V poiskakh zhurnalistiki v krymskom teleefire [Looking for Journalism in Crimean TV Broadcasting]. *Mediascope* 3. (in Russian). Available at: <http://www.mediascope.ru/2340>

Schepilova G.G. (2017) SMI Krymskogo poluostrova: problemy integratsii v rossiyskoe mediapros-transtvo [Mass Media of the Crimean Peninsula: Issues of Integration into Russian Media Space]. *Mediascope* 1. (in Russian). Available at: <http://www.mediascope.ru/2269>

Schepilova G.G., Zhukov D.V. (2017) Televidenie v Sevastopole: regional'naya spetsifika [Television in Sevastopol: Regional Specificity]. *MediaAl'manah* 2: 22–29.

Vartanova E.L. (ed.) (2013) *Entsiklopedii mirovoy industrii SMI: uchebnoe posobie dlya studentov vuzov* [Encyclopedia of the World Media Industry: study guide for university students]. Moscow: Aspekt Press Publ.

Vartanova E.L. (2009) Faktory modernizatsii rossiyskikh SMI i problema sotsial'noy otvetstvennosti [Modernization Factors of Russian Mass Media and the Issue of Social Responsibility]. *Mediascope* 1. (in Russian). Available at: <http://mediascope.ru/факторы-модернизации-российских-сми-и-проблема-социальной-ответственности>

Vartanova E.L. (2005) Globalizatsiya SMI i mass-media Rossii [Media Globalization and Russian Mass Media]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 4: 9–24.

Vartanova E.L., Kolomiys V.P. (eds.) (2016) *Televidenie v Rossii v 2015 godu: sostoyanie, tendentsii i perspektivy razvitiya. Otrasevoy doklad* [Television in Russia in 2015: State, Trends and Development Prospects. Industry Report]. Moscow: The Federal Agency for Press and Mass Communications Publ.

Vartanova E.L. (ed.) (2015) *Mediasistemy Rossii* [Russian Media Systems]. Moscow: Aspekt Press Publ.

Vartanova E.L. (2015) *O sovremennykh media i zhurnalistike. Zametki issledovatelya* [On Modern Media and Journalism. A Researcher's Notes]. Moscow: MediaMir Publ.

## Statistical Picture of Kazakh Newspaper Periodicals: Major Factors and Trends in the Post-Soviet Period

© Nurlan A. Askarov

PhD in Philology, Doctoral Candidate at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University (Kaskelen, Kazakhstan), [n\\_askarov@mail.ru](mailto:n_askarov@mail.ru)

### Abstract

In this article, the condition and development of the newspaper business in post-Soviet Kazakhstan is considered and the main factors and trends are identified. Drawing on the press statistics be-

tween 1991 and 2016 and using a wide range of empirical materials of this period (newspaper files, materials of sociological studies and the like), the author attempts to build a holistic picture of the Kazakh newspaper market in the post-Soviet period. As research methodologies, systemic, factorial and statistical analysis and the methods of induction and deduction were used. On the basis of these methods, it was concluded that the newspaper market of post-Soviet Kazakhstan is also influenced by modern trends such as the processes of digitalization, convergence demassification and audience segmentation resulting in a decline in circulation and an increase in the number of publications, the gradual prevalence of electronic versions of newspapers over paper ones, a phased departure from operational information to analytics and so on.

Keywords: newspaper, information and communication subsystem of society, typology and classification of the press, classifier of print media, media statistics, circulation audit, language parallelism.

## Notes

Kazakhstan – chislennost' naseleniya [Kazakhstan – Population Size]. Available at: <http://kno-ema.ru/atlas/Казахстан/Население> (accessed: 12.08.2016).

Missiya ABC. Byuro tirazhnogo audita [ABC Mission. Circulation Audit Bureau]. Available at: <http://press-abc.ru/index.php/chto-takoe-abc/missiya-abc> (accessed: 14.10.2016).

Mobil'naya svyaz'. Ministerstvo informatsii i kommunikatsiy Respubliki Kazakhstan [Mobile Communication. Ministry of Information and Communications of the Republic of Kazakhstan]. Available at: <http://mic.gov.kz/ru/kategorii/mobilnaya-svyaz> (accessed: 18.01.2017).

Obzor mezhdunarodnoy praktiki provedeniya tirazhnogo audita i deyatel'nosti byuro tirazhnogo audita [Review of the International Practice of Circulation Audit and the Activity of the Circulation Audit Bureau]. Available at: <http://press-abc.ru/obzor.doc> (accessed: 14.10.2016).

Ofitsial'nyy sayt Ministerstva informatsii i kommunikatsiy Respubliki Kazakhstan. Infografika po strukture SMI Respubliki Kazakhstan [Official website of the Ministry of Information and Communications of the Republic of Kazakhstan. Infographics for the Media Structure of the Republic of Kazakhstan]. Available at: <http://mic.gov.kz/ru/kategorii/smi-3> (accessed: 22.01.2017).

Pechatnye SMI Kazakhstana – byt' ili ne byt'? Tsentр delovoy informatsii «Kapital» [Kazakh Print Media – to Be or Not to Be? “Capital” Center of Business Information]. 01.09.2011. Available at: <http://kapital.kz/gazeta/7722/pechatnye-smi-kazakhstan-byt-ili-ne-byt.html> (accessed: 01.09.2011).

Pechat' Respubliki Kazakhstan, 2012 god: statisticheskiy sbornik [The Press in the Republic of Kazakhstan, 2012: statistical collection]. National State Book Chamber of the Republic of Kazakhstan. Almaty, 2013 (in Kazakh). Almaty, 2013.

Spravka o sostoyanii sredstv massovoy informatsii Respubliki Kazakhstan. Ministerstvo pechati i informatsii Respubliki Kazakhstan. Almaty, 2006 g. [Information Sheet on the Condition of Mass Media in the Republic of Kazakhstan. Ministry of the Press and Information of the Republic of Kazakhstan. Almaty, 2006].

Telekommunikatsionnye seti Kazakhstana. Ministerstvo informatsii i kommunikatsiy Respubliki Kazakhstan [Telecommunication Networks of Kazakhstan. Ministry of Information and Communications of the Republic of Kazakhstan]. Available at: <http://mic.gov.kz/ru/kategorii/svyaz-3> (accessed: 17.01.2017).

Zakon KazSSR ot 28 iyunya 1991 goda «O pechati i drugikh sredstvakh massovoy informatsii» [The Law of KazSSR from June 28, 1991 “On the Press and Other Mass Media”].

## References

- Akopov A.I. (1985) *Metodika tipologicheskogo issledovaniya periodicheskikh izdaniy (na primere spetsial'nykh zhurnalov)* [Methods of Typological Research into Periodicals (a case study of special magazines)]. Irkutsk: Irkutsk St. Univ. Publ.
- Anikina M.E., Baranov V.V., Voronova O.A. et al. (2009) *Tipologiya periodicheskoy pechati: uchebnoe posobie* [Typology of the Periodical Press: study guide]. Ed. by M.V. Shkondin, L.L. Resnyanskaya. Moscow: Aspekt Press Publ.
- Bel'dibekova A.T. *Problemy razvitiya pechati Yuzhnogo Kazakhstana: avtoref. dis. ... kand. filol. nauk.* Almaty, 2010. (na kazakhskom yazyke) [Challenges of Press Development in South Kazakhstan: abstract of PhD philol. sci. diss. Almaty, 2010 (in Kazakh)].
- Gabel'nikov A.A. (2001) *Massovaya informatsiya v Rossii: ot pervoy gazety do informatsionno-go obshchestva* [Mass Information in Russia: From the First Newspaper to Information Society]. Moscow: RUDN Publ.
- Gurevich S.M. (2004) *Gazeta: vchera, segodnya, zavtra: uchebnoe posobie* [Newspaper: Yesterday, Today, Tomorrow]. Moscow: Aspekt Press Publ.
- Igensartov A.G. *Pechat' suverennoy Kazakhstana: poiski i problemy (1991–1995 gg.): avtoref. dis. ... kand. filol. nauk.* Almaty, 1997. (na kazakhskom yazyke) [The Press in Sovereign Kazakhstan: Searches and Challenges (1991–1995): abstract of PhD philol. sci. diss. Almaty, 1997 (in Kazakh)].
- Kozybaev S.K. (2012) *Gordoe imya – zhurnalist. Avtorskaya seriya «Otechestvennaya zhurnalistika». Kniga sed'maya* [Journalist Is a proud Name. Author series “ Russian Journalism”. Book 7]. Almaty, Almatykitap baspasy Publ.
- Luman N. (2011) *Obshchestvo obshchestva* [The Society of Society]. Moscow: Logos Publ.
- Mambetova I.K. *Aktual'nye problemy pressy Kazakhstana (1991–2016 gg.): dis. ... kand. filol. Nauk* [Current Challenges of the Kazakh Press (1991–2016): PhD philol. sci.diss.] Moscow, 2016.
- Nagiyatova L.B. *Funktional'no-tipologicheskie i zhanrovye osobennosti regional'noy pechati post-sovetskogo Kazakhstana: avtoref. dis. ... kand. filol. nauk* [Functional-Typological and Genre Characteristics of the Regional Press in Post-Soviet Kazakhstan: abstract of PhD philol. sci. diss.] Kazan', 2012.
- Nurgozhina Sh.I. (2012) *Osnovy zhurnalistiki. Teoreticheskie aspekty funkcionirovaniya sovremennoy zhurnalistiki Kazakhstana: uchebnoe posobie. 2-e izd., dopoln.* [Fundamentals of Journalism. Theoretical Aspects of the Operation of Modern Kazakh Journalism: study guide, 2-nd ed., enlarged] Almaty: Kazak universiteti.
- Nurtazina R.A. (2011) *Respublika Kazakhstan: SMI i politika: uchebnoe posobie* [The Republic of Kazakhstan: Mass Media and Politics: study guide]. Almaty: Aziya print baspakhanasy Publ.
- Resnyanskaya L.L., Fomicheva I.D. (1999) *Gazeta dlya vsey Rossii* [The Newspaper for All Russia]. Moscow: Ikar Publ.
- Tulupov V.V. (2005) *Tekhnika i tekhnologiya periodicheskikh izdaniy: uchebnoe posobie* [Technique and Technology of Periodicals: study guide]. Voronezh.: Voronezh St. Univ. Publ.
- Shkondin M.V. (2002) *Gazetnaya periodika postsovetskoy Rossii (1990–2000 gg.)* [Newspaper Periodicals of Post-Soviet Russia (1990–2000)]. Moscow: Faculty of Journalism, Moscow St. Univ. Publ.
- Shyngysova N.T. *Tendentsii razvitiya regional'noy periodiki (po materialam kazakhskoyazychnoy pressy): dis. ... d-r filol. nauk. (na kazakhskom yazyke).* Almaty, 2010. ([Development Trends in Regional Periodicals ( a case study of the Kazakh-language press): Dr. philol. sci. diss. Almaty, 2010 (in Kazakh)].
- Tertychnyy A.A. (2000) *Zhanry periodicheskoy pechati: uchebnoe posobie* [Genres of the Periodical Press: study guide]. Moscow: Aspekt Press Publ.

Vartanova E.L. (2015) *Gazetu kak SMI opredelyaet ne ee bumazhnyy nositel'* [It Is Not the Paper Version That Defines the Newspaper as a Mass Medium]. In: Vartanova E.L. *O sovremennykh media i zhurnalistike. Zametki issledovatelya* [On Modern Media and Journalism. A Researcher's Notes]. Moscow: MediaMir Publ., pp. 21–22.

Vartanova E.L. (2005) *Globalizatsiya SMI i mass-media Rossii* [Media Globalization and Russian Mass Media]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 4: 9–24.

Vartanova E.L. (2010) *O sovremennom ponimanii SMI i zhurnalistiki* [On the Current Understanding of Media and Journalism]. *Mediascope* 1. (in Russian). Available at: <http://www.mediascope.ru/o-sovremennom-ponimanii-smi-i-zhurnalistiki>

Vartanova E.L. (2014) *Postsovetskie transformatsii rossiyskikh SMI i zhurnalistiki* [Post-Soviet Transformations of Russian Mass Media and Journalism]. 2nd ed. Moscow: MediaMir Publ.

Vartanova E.L. (2009) *SMI i zhurnalistika v prostranstve postindustrial'nogo obshchestva* [Media and Journalism in Post-Industrial Society]. *Mediascope* 2. (in Russian). Available at: <http://www.mediascope.ru/сми-и-журналистика-в-пространстве-постиндустриального-общества>

Vyrkovskiy A.V. (2009) *Delovye zhurnaly SShA i Rossii: proshloe i nastoyashchee* [Business Magazines in the USA and Russia: the Past and the Present]. Ed. by E.L. Vartanova. Moscow: MediaMir Publ.

Zasurskiy Ya.N. (2007) *Iskushenie svobodoy. Rossiyskaya zhurnalistika. 1990–2007* [Temptation of Freedom. Russian Journalism. 1990–2007]. Moscow: Moscow St. Univ. Publ.

## **Crisis of Cultural and Educational Journalism in Kazakhstan**

© Assel A. Moussinova

*PhD in Philology, Associate Professor at the Chair of the Press and Electronic Media, Faculty of Journalism, Al-Farabi Kazakh National University (Almaty, Kazakhstan), asselm97@gmail.com*

### **Abstract**

The idea of preserving the national code of the nation in the context of globalization through the development of mass media devoted to culture and art is important for Kazakhstan. But the information process inside the country contradicts the given trend because there is an apparent tendency to reduce the cultural and educational space in the media. In order to identify the causes of the crisis situation of cultural journalism in Kazakhstan, a case study, a content analysis of TV channels and a historical review of the media about culture and art were made.

It was revealed that the topic of education and culture is not in demand by a wide audience because of the lack of creativity in content production in media outlets and the objective reasons for the outflow of the audience to the Internet. The new formats of information delivery have reduced the role of journalists to a minimum. Hence the deficit of qualified journalistic staff, which leads to creative stagnation in specialized media.

Cultural and art professionals are experiencing a shortage of analytical information. This is why many media projects are privately initiated by members of creative intelligentsia, who attempt to build communication platforms for a professional exchange of opinions. They do not have much awareness of the media business and therefore need support. However, the state and the business are not interested in investing in cultural and educational projects because of their low popularity and an invariably reduced interest of advertisers. As a consequence, cultural and educational journalism gives way to entertainment content, which is profitable for media owners.

Keywords: Kazakhstan, culture, art, mass media, Bilim Zhane Madeniet.



## Notes

Kshibekov D. (1988) *Edinstvo sudeb. Zametki uchenogo* [Unity of Fates. A Scientist's Notes]. Almaty: Kazakhstan Publ.

Nakipova Zh. «Bilim» i «Madeniet» ob"edinyat v odin kanal [Bilim and Madeniet Will Become One Channel. November 13, 2013]. Available at: <http://bnews.kz/ru/news/post/169995> (accessed: 08.02.2017).

Nazarbaev N.A. (2017) *Vzglyad v budushchee: modernizatsiya obshchestvennogo soznaniya* [A Look into the Future: Modernization of Public Consciousness]. *Kazakhstanskaya pravda*, April 13. Available at: <http://www.kazpravda.kz/media/upload/41/2017/04/13/85bfb381922584c65374e3a483753491.pdf> (accessed: 27.06.2017).

O transformatsii «Khabar» rasskazali v agentstve [In the Agency, They Told the Story of the Transformation of Khabar. September 13, 2016]. Available at: <http://www.nomad.su/?a=3-201609130019> (accessed: 22.08.2017).

Reyting stranits brendov v sotsial'nykh setyakh [The Rating of Brand Pages on Social Networks]. 2017. Available at: <https://jagajam.com/ru/statistics/youtube/kazakhstan/media/tv-channels> (accessed: 22.08.2017).

Telekanal «Bilim» prazduet svoy pervyy den' rozhdeniya [The Bilim Television Channel Celebrates Its First Birthday. September 5, 2013]. Available at: [http://www.inform.kz/ru/telekanal-bilim-prazduet-svoy-pervyy-den-rozhdeniya-video\\_a2587012](http://www.inform.kz/ru/telekanal-bilim-prazduet-svoy-pervyy-den-rozhdeniya-video_a2587012) (accessed: 08.02.2017).

Zakrytyy iz-za nerentabel'nosti telekanal «El-Arna» vnov' nachnet veshchanie v Kazakhstane [The El-Arna Television Channel Will Resume Broadcasting in Kazakhstan. February 7, 2017]. Available at: <http://kazday.kz/2017/02/07/zakrytyy-iz-za-nerentabelnosti-telekanal-el-arna-vnov-nachet-veshchanie-v-kazakhstane> (accessed: 08.02.2017).

## References

Kodar A.A., Kodar Z.A., Abikeeva G.O. (2000) *Kul'tura i SMI: problemy vzaimodeystviya* [Culture and Media: Problems of Interaction]. Almaty: Credo Publ.

Kroychik L.Yu. (2012) Dvadsyatyy vek my prozhili bezdarno [We Lived Through the Twentieth Century Without Zest]. In: D'yakova T.A. (ed.) *Iskusstvo i SMI* [Art and Mass Media]. Voronezh: Faculty of Journalism, Voronezh St. Univ. Publ., pp. 63–73.

Markova O.B. (2002) *Kul'turnaya politika v Kazakhstane. Sbornik statey* [Cultural Policy in Kazakhstan. Collection of articles]. Almaty: Obshchestvennyy fond «Musaget» Publ., p. 7.

Shesterina A.M. TV na sluzhbe u iskusstva? [TV in the Service of Art?]. In: D'yakova T.A. (ed.) *Iskusstvo i SMI* [Art and Media]. Voronezh: Faculty of Journalism, Voronezh St. Univ. Publ., pp. 74–87.

Tampaeva G.Ya. *Informatsionnye protsessy v sovremennoy muzykal'noy kul'ture Kazakhstana*: dis. ... kand. nauk po kul'turologii [Information Processes in Modern Musical Culture of Kazakhstan: PhD culturology diss.] Almaty, 2000.

Urazova S.L. *Televidenie kak institutsional'naya sistema otrazheniya sotsiokul'turnykh potrebnostey*: dis. ... d-ra filol. nauk [Television as an Institutional System for Reflecting Sociocultural Needs: Dr. philol. sci. diss.]. Moscow, 2012.

Vartanova E.L. (1999) *Finskaya model' na rubezhe stoletiy: Informatsionnoe obshchestvo i SMI Finlyandii v evropeyskoy perspektive* [The Finnish Model at the Turn of the Century: the Information Society and the Finnish Media in the European Perspective]. Moscow: Moscow St. Univ. Publ.

Williams R. (1995) *The Sociology of Culture*. The University of Chicago Press.

Zemlyanova L.M. (1996) Informatsionnyy monopolizm i morfologiya kul'tury (kontseptsii zarubezhnykh issledovateley) [Information Monopolism and the Morphology of Culture (foreign researchers' concepts)]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 36–42.

## Online Media in the Armenian Media System

© Zhan G. Baghiyan

PhD in Philology, Deputy Director for Academic Affairs of MSU Branch in Yerevan (Yerevan, Armenia), zhanbaghiyan@gmail.com

### Abstract

In the course of a complex study into the current condition of Armenian online media, the author of the paper examines three predominant interrelated spheres immediately affecting the operation of online journalism: the development of the Internet, legal norms in ICTs and the content of Armenian online media. In the first part, the author goes into the history of development and popularization of the Internet in the republic. In the second part, he considers the current state of online media from the viewpoint of legal norms and enactments, points to the existing shortcomings and identifies the laws calling for amendments and changes. In the third part, the following typical features of an online media outlet are analyzed: its relationships with traditional media, the availability of information about the editor or owner of the resource, its registration as a mass medium, coverage of themes in terms of geographical belonging of the resource, genre characteristics of the posted material, its content, rubrics and the work of the editorial board. The research showed that the Internet and online media in Armenia have been influenced by the collapse of the monopoly of the Armentel company, the processes relating to domestic policy and the diaspora factor. Many drawbacks still exist in the legislative sphere. The Law of the Republic of Armenia on Mass Media passed in 2003 needs new amendments and changes referring, in particular, to bloggers' activities. As in many other countries worldwide, the printed press in Armenia is dying out gradually going online.

Keywords: media system, online media, internet environment.

### Notes

Agalaryan K., Bagdasaryan E. *Komu prinadlezhit internet v Armenii* [Who Owns the Internet in Armenia]. 2015. Окт., 6. Available at: <http://hetq.am/rus/news/62887/komu-prinadlezhit-internet-v-armenii.html>

Danielyan A. *Po kolichestvu pol'zovateley seti «Odnoklassniki» Armeniya na pyatom meste* (na armyanskom yazyke) [Armenia Ranks Fifth in the Number of Odnoklassniki Users (in Armenian)]. Available at: <http://media.am/odnoklassniki-data-on-armenia>

Danielyan A. *Svoboda pressy: Ozhidanie bolee zhestkoy otsenki v Armenii* (na armyanskom yazyke) [Press Freedom: Expecting a Tougher Assessment in Armenia (in Armenian)]. Available at: <https://media.am/RSF-2017-world-press-freedom-index-Armenia>

Deyatel'nost' onlayn-SMI v Armenii dolzhna regulirovat'sya zakonom. *Novosti-Armeniya* [Online Media Activities in Armenia Must Be Regulated by Law. News-Armenia]. Available at: <http://news-armenia.am/news/analytics/deyatelnost-onlayn-smi-v-armenii-dolzhna-regulirovatsya-zakonom-eksperty/>

Kolichestvo internet-podpischikov i vedushchikh provayderov v Armenii – 2015 II kvartal (na armyanskom yazyke) [The Number of Internet Subscribers – 2015, 2nd quarter (in Armenian)]. *Biznes* 24, 2015, October 22. Available at: <https://b24.am/report/56880.html>

Martirosyan S. *Sotsial'nye seti i traditsionnye SMI v Armenii* [Social Networks and Traditional Media in Armenia]. 2010, December 6. Available at: [http://www.noravank.am/rus/issues/detail.php?ELEMENT\\_ID=5213](http://www.noravank.am/rus/issues/detail.php?ELEMENT_ID=5213)

Natsional'nyy IKT-profayl Armenii. Ch. 2. *Regulyativnaya politika v oblasti IKT* [Armenia's National ICT Profile. Part 2. Regulatory ICT Policies]. Available at: <https://digital.report/armeniya-regulyativnaya-politika-v-oblasti-ikt/>

Novyy proekt MO Armenii: 5 mln dramov za 3 goda sluzhby [New Project of the Armenian Ministry of Defense: 5 Million Drams for Three Years of Service]. April 20, 2017. Available at: <http://www.tert.am/ru/news/2017/04/20/yes-em/2346863>

Reporters without Borders. Ezhegodnyy otchet o situatsii so svobodoy SMI v Armenii [Annual Report on Media Freedom in Armenia]. Available at: <https://rsf.org/en/armenia>

Silencing the Messenger: Communication Apps Under Pressure. *Freedom on the Net 2016*. Available at: <https://freedomhouse.org/report/freedom-net/freedom-net-2016>

The World Bank in Armenia. Available at: <http://www.worldbank.org/en/country/armenia>

Zakon RA ob elektronnoy svyazi [The Law of the Republic of Armenia on Electronic Communication]. Available at: <http://www.arlis.am/>

Zakon RA o massovoy informatsii [The Law of the Republic of Armenia on Mass Information]. Available at: <http://www.arlis.am/>

## References

Avetisyan A. (2015) *Osobennosti stanovleniya i razvitiya onlayn-SMI v Armenii* (na armyanskom yazyke) [Formation and Development of Online Media in Armenia (in Armenian)]. Yerevan: Yerevan St. Univ. Publ.

Kiriya I.V. (2005) *Televidenie i Internet Frantsii na puti k informatsionnomu obshchestvu* [Television and the Internet in France on the Way to the Information Society]. Moscow: Moscow St. Univ. Publ.

Lukina M.M. (ed.) (2010) *Internet-SMI: Teoriya i praktika* [Online Media: Theory and Practice]. Moscow: Aspekt Press Publ.

Lukina M.M. (2001) SMI v domene ru: khronika, tsifry i tipy [Mass Media in the .Ru Domain: Chronicle, Figures and Types]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6: 63–73.

Vartanova E.L. (2005) Globalizatsiya SMI i mass-media Rossii [Media Globalization and Russian Mass Media]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 4: 9–24.

Vartanova E.L. (ed.) (2015) *Mediasistemy Rossii* [Russian Media Systems]. Moscow: Aspekt Press Publ.

Vartanova E.L. (2008) Novye media kak faktor modernizatsii SMI [New Media as a Factor of Modernization of Mass Media]. *Informatsionnoe obshchestvo* 5–6: 37–29.

Vartanova E.L. (2014) *Postsovetskie transformatsii rossiyskikh SMI i zhurnalistiki* [Post-Soviet Transformations of Russian Mass Media and Journalism]. 2nd ed. Moscow: MediaMir Publ.

Vartanova E.L. (2009) SMI i zhurnalistika v prostranstve postindustrial'nogo obshchestva [Media and Journalism in Post-Industrial Society]. *Mediascope* 2. (in Russian). Available at: <http://www.mediascope.ru/сми-и-журналистика-в-пространстве-постиндустриального-общества>

## Media Component of Financial Literacy Programs in the EAEU Countries

© Olga Yu. Vikhrova

PhD student at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), [financialliteracysu@gmail.com](mailto:financialliteracysu@gmail.com)

### Abstract

According to the data of the Supreme Eurasian Economic Council, one of the main directions for strengthening the integration processes in the EAEU for the coming years is shaping the business environment and a single financial market.

To ensure a sufficient level of financial knowledge and to achieve the necessary awareness of the population, active interstate information cooperation should be established in the EAEU, implying

a permanent cross-border information exchange with the aim of continuously improving and updating financial knowledge of citizens, as well as the organization of targeted interaction between the media and other actors in the cultural industries of the allied countries. In view of the absence of a single information space in the post-Soviet territory, within which the above-mentioned processes could be organized, the restoration of this space becomes a strategically important area for regional cooperation, and it is expedient to start developing it from the organization of a single thematic information space (STIS) of the Union.

Having analyzed the experience and achievements of the member countries of the Eurasian Economic Union in the field of implementation of national programs to improve financial literacy of the population and the possibility of coordinating their media component, the author concludes that this component can be a key tool for the formation of the STIS facilitating the integration of the population of the EAEU countries into a single financial space of the Union and suggests possible directions for interstate cooperation in this field.

Keywords: the Eurasian Economic Union, single information space, single financial space, financial literacy in the EAEU, national financial literacy programs, Eurasian integration.

## Notes

Fond khoroshikh idey. Informatsiya o nachale priema zayavok v ramkakh chetvertogo raunda konkursnogo otbora initsiativ (podproektov) [The Fund of Good Ideas. The Information on Starting to Take Applications Within the Framework of the Fourth Round of Competitive Selection of Initiatives (Subprojects)]. 2017. April 6. Available at: <http://goodideasfund.ru/2017/04/06/informaciya-o-nachale-priema-zayavok-v-ramkax-chetvertogo-raunda-konkursnogo-otbora-initsiativ-podproektov/>

Formirovanie Evraziyskogo ekonomicheskogo soyuza: riski i shansy. Ezhegodnyy doklad Integratsionnogo kluba pri predsedatele Soveta Federatsii Federal'nogo sobraniya RF za 2014 god [Establishment of the Eurasian Economic Union: Risks and Chances. Annual Report of the Integration Club Under the Chairman of the Federation Council of the Federal Assembly of the RF for 2014]. Available at: <http://council.gov.ru/media/files/41d5396c20ab708f2baa.pdf> (accessed: 08.05.2017).

Konkurs sredi predstaviteley sredstv massovoy informatsii na temu «Fondovyy rynek Kazakhstana i novye vozmozhnosti dlya otechestvennykh kompaniy» [Competition Among Media Representatives on the Topic "Kazakhstan's Stock Market and New Opportunities for Domestic Companies"]. Available at: [http://www.kase.kz/files/mix/konkurs\\_SMI.pdf](http://www.kase.kz/files/mix/konkurs_SMI.pdf) (accessed: 10.2.2017).

Mikhail Mamuta ob aktual'nykh temakh dlya finansovykh zhurnalistov i povyshenii finansovoy gramotnosti potrebitelya [Mikhail Mamuta on the Topics Relevant for Financial Journalists and the Improvement of Consumers' Financial Literacy]. *Forbes Kazakhstan*. 2017. June 17. Available at: [https://forbes.kz/news/2017/06/07/newsid\\_146523](https://forbes.kz/news/2017/06/07/newsid_146523)

Plan sovместnykh deystviy gosudarstvennykh organov i uchastnikov finansovogo rynka po povysheniyu finansovoy gramotnosti naseleniya Respubliki Belarus' na 2013–2018 gody [The Plan of Joint Actions of Government Bodies and Members of the Financial Market to Improve Financial Literacy of the Population in the Republic of Belarus]. Available at: [https://www.nbrb.by/today/FinLiteracy/Docs/pdf/P31\\_1.pdf](https://www.nbrb.by/today/FinLiteracy/Docs/pdf/P31_1.pdf) (accessed: 08.07.2017).

Razvitie edinoy informatsionnoy sistemy EAES i ispol'zovanie integratsionnogo potentsiala stran Soyuz a – itogi zasedaniya Soveta EEK [Development of the Single Information System of the EAEU and the Use of the Integration Potential of the Union Countries: Results of the Meeting of the Council of the Eurasian Economic Commission]. Available at: <http://www.eurasiancommission.org/ru/nae/news/Pages/13-01-2017.aspx> (accessed: 14.05.2017).

## References

- Avetisyan P.S., Zaslavskaya M.I., Galikyan G.E. (2016) Edinoe obrazovatel'noe prostranstvo v kontekste Evraziyskoy integratsii: problemy i perspektivy [Unified Educational Space in the Context of Eurasian Integration: Problems and Prospects]. *Vestnik Rossiysko-Armyanskogo universiteta* 2: 1–16.
- Vartanova E.L. (2009) Faktory modernizatsii rossiyskikh SMI i problema sotsial'noy otvetstvennosti [Modernization Factors of Russian Mass Media and the Problem of Social Responsibility]. *Mediaskop* 1. (in Russian). Available at: <http://mediascope.ru/факторы-модернизации-российских-и-проблема-социальной-ответственности>
- Vartanova E.L. (2014) *Postsovetskie transformatsii rossiyskikh SMI i zhurnalistiki* [Post-Soviet Transformations of Russian Mass Media and Journalism]. 2nd ed. Moscow: MediaMir Publ.
- Venediktov S.V. (2016) Evraziyskoe informatsionnoe prostranstvo: unifikatsiya ili koordinatsiya? [Eurasian Information Space: Unification or Coordination?]. *Nauchnyy rezul'tat* 1 (7): 60–64.
- Yusupova E.E. *Informatsionnoe prostranstvo SNG: problemy, tendentsii, perspektivy*: dis. ... kand. ist. nauk [Information Space of the CIS: Problems, Trends, Prospects: PhD hist. sci. diss.]. Moscow, 2003.

## Place and Role of Photography in Promoting Information About CIS Activities (a case study of Russian media)

© Oleg A. Bakulin

PhD in History, Associate Professor, Head of the Chair of Photojournalism and Media Technologies, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), [obakulin@yandex.ru](mailto:obakulin@yandex.ru)

### Abstract

This paper attempts to conduct a genre and thematic analysis of photographs used by a number of Russian media publishing materials about the activities of CIS institutions and the decisions associated with the activities of the Commonwealth. Particular attention is given to the challenges (e.g. the use of stereotyped and trite images, the correlation between the headline of the article, its text and the photograph, the publication of works that are not technically perfect and the like) whose solutions by some of the examined media outlets might contribute to a more effective coverage of CIS activities.

Keywords: CIS, photography, media, source.

### Notes

Raspad SSSR. 25 let posle podpisaniya Belovezhskikh soglasheniy [The Collapse of the USSR. 25 Years After the Signing of the Belavezha Accords]. *AIF.ru*, 2016. December 8. Available at: [http://www.aif.ru/politics/gallery/raspad\\_ussr\\_25 лет\\_posle\\_podpisaniya\\_belovezhskikh\\_soglasheniy](http://www.aif.ru/politics/gallery/raspad_ussr_25 лет_posle_podpisaniya_belovezhskikh_soglasheniy) (accessed: 21.12.2017).

V Kazani somknuli soyuzy. Prem'ery obsudili optimizatsiyu SNG i bar'ery EAES [They Have Closed up the Unions in Kazan. The Premiers Discussed CIS Optimization and EEU Barriers]. *Kommersant.ru*, May 27, 2017. Available at: <https://www.kommersant.ru/doc/3310534> (accessed: 21.12.2017).

## References

- Kharsiev R.M. (2010) Tolerantnost' SMI v otrazhenii mezhdunarodnykh otnosheniy stran SNG [Media's Tolerance in the Coverage of CIS Countries' International Relations]. In: *Tolerantnost' v dialoge kul'tur. Obraz Svoego i Chuzhogo v diskurse SMI: materialy Mezhdunarodnogo mezhdistsiplinarnogo seminara* [Tolerance in the Dialogue of Cultures. The Image of Us and Them in Media Discourse: Proceedings of the International Interdisciplinary Seminar]. Elets: EGU im. I.A. Bunina Publ., pp. 37–40.

Khubetsova Z. F., Karazhaeva M.B. (2015) Mass-media kak faktor formirovaniya edinogo informatsionnogo prostranstva Evraziyskogo soyuza: infrastruktura, kontent, strategii prodvizheniya [Mass Media as a Factor of Shaping a Single Information Space of the Eurasian Union: Infrastructure, Content and Promotion Strategies]. *Nauchnye trudy SZIU RANKhiGS*, vol. 6, no. 1 (18), pp. 118–129.

Kostyukov D.A. (2011) Osnovnye tendentsii razvitiya sovremennoy fotozhurnalistiki. Razmyshleniya fotoreportera [Major Trends in the Development of Modern Photojournalism. A Photo Reporter's Reflections]. In: *V masterskoy fotozhurnalista. Sbornik statey* [In the Photojournalist's Studio. Collection of articles]. Moscow: Faculty of Journalism, Moscow St. Univ. Publ., pp. 133–146.

Kuzina K.A. Rol' SMI v formirovanii imidzha Kaspiyskogo regiona: avtoref. dis. ... kand. polit. nauk [The Role of the Media in Shaping the Image of the Caspian Region: extended abstract of PhD polit. sci. diss.] Krasnodar, 2008.

Sadullaev D.M. *Mezhgosudarstvennaya teleradiokompaniya «Mir» kak novyy tip mezhgosudarstvennogo sredstva massovoy informatsii v kontekste integratsionnykh protsessov SNG: avtoref. dis. ... d-ra filol. nauk* [Interstate Television and Radio Company Mir as a New Type of an Interstate Media Outlet in the Context of Integration Processes in CIS: abstract of Dr. philol. sci. diss.] Dushanbe, 2013.

Shakhidzhanyan S.V. (2011) Rabota fotosluzhby v sovremennom izdanii [Operation of a Photo Service in a Contemporary Publication]. In: *V masterskoy fotozhurnalista. Sbornik statey* [In the Photojournalist's Studio. Collection of articles]. Moscow: Faculty of Journalism, Moscow St. Univ. Publ., pp. 111–118.

Temirbulatov M. (2012) Дискурс информационного пространства Каспийского региона: международные аспекты [The Discourse of the Information Space of the Caspian Region: International Aspects]. *Vestnik Sankt-Peterburgskogo gosudarstvennogo universiteta. Seriya 9*, vol. 3, pp. 231–236.

Vartanova E.L. (2017) Informatsionnoe sotrudnichestvo na prostranstve EvrAzES kak uslovie evraziyskoy integratsii [Information Cooperation in EEU as a Prerequisite of Eurasian Integration]. *Vek informatsii*. St.Peterburg: St.Peterburg St. Univ. Publ., vol. 1, pp. 220–221.