

Content

Editorial	
On the Theoretical Relevance of the Concept of Media Systemh	8
<i>Elena Vartanova</i>	
Global Context	
Children’s Television Broadcasting: Monitoring the Segment in View of Further Linguistic Analysis.....	14
<i>Olga R. Lashchuk, Anna V. Tolokonnikova, Zhanna N. Khoroshilova</i>	
Speech Culture of a Television Text.....	23
<i>Irina A. Veshchikova</i>	
Agenda	
The Internet: Consumption Parameters	34
<i>Larisa N. Fedotova,</i>	
The Positioning of a Dating Website User (a case study of Tinder)	42
<i>Bogdan V. Zyryanov</i>	
Mass Media in Russia	
Mass Media of the Republic of Bashkortostan: Qualitative and Quantitative Analysis.....	56
<i>Anna A. Gladkova, Ivan A. Aslanov, Rashida R. Magadeeva, Dinara D. Karimova</i>	
Typological Structure of Regional Mass Media in the Chechen Republic.....	69
<i>Aset B. Mal’sagova</i>	
Mass Media Abroad	
The Influence of Digitalization on the Daily Press in France, the Netherlands and Great Britain: Major Trends	82
<i>Milana V. Zakharova, Anna A. Gladkova, Ekaterina B. Kiseleva</i>	
Development of the Schibsted Media Holding in the Early 21 st Century	95
<i>Veronika A. Prostyakova</i>	
Place and Role of the Local Daily Press in the Italian Media System	106
<i>Liudmila S. Petukhova</i>	
The Weekly L’Express: a Response to the Identity Crisis	122
<i>Igor A. Subbotin</i>	
Literature and Essays	
Depiction of the Trickster in J. Updike’s Novel “Rabbit, Run”	130
<i>Natalia V. Kuznetsova</i>	
Parodying Media Texts in the Author’s Song	142
<i>Sof’ya A. Kadochnikova</i>	
Book Review	
“Circling the Square”: Toward New Paradigms of Communication Theory and Philosophy in the 21 st Century.....	152
<i>Marina G. Shilina, Sergei A. Samoilenko</i>	
The Next Station Is “Catalonia’s Independence”	158
<i>Grigory V. Pruttskov</i>	
Articles Summary	161