

Articles Summary

Global Context

Trends in State Regulation of the Media Sphere in Russia (2018 – early 2019)

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Abstract

The author of the paper analyzes the major trends in state regulation of the media sphere in Russia and foreign countries in the past and current year, considers the approaches of the authorities to tightening control over the dissemination of prohibited information in social networks and the media, and, at the same time, to the liberalization of some norms, the practice of which has not been successful in full. Much attention is paid to the coverage of the authorities' struggle with fake news and limiting the influence of foreign stakeholders on the Russian media field. In terms of the development of copyright, the question of the balance between citizens' right to obtain information and the rights of intellectual property owners is also examined.

Keywords: media sphere, social networks, fake news, extremism, media law.

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Towards Photo Verification in Modern Media

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Abstract

In this paper, the researchers focus on the problem of photo verification considered on the example of several high-profile cases of photo manipulation, which broke into the open in the 2000s–2010s. They specially examine the famous September 2017 case of Brazilian war photographer Eduardo Martins, who systematically did photo manipulation. Particular attention is given to the extent of previous research into the problem in Russian and foreign literature. Drawing on an analysis of academic and specialized literature as well as on their own skills and groundwork, the authors of the paper propose an algorithm of photo verification, which can be used in modern media practice, and highlight the bottlenecks of this process.

Keywords: verification, digital photography, photojournalism, reliability, authenticity, media, the case of Eduardo Martins.

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The Swiss Press Council: Political Aspects

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Abstract

The article examines the activity structure of the Swiss Press Council, which monitors the observance of professional and ethical standards in journalistic activities. The violations of journalists' obligations and rights, as well as the decisions of the Press Council on confirmed claims for the period 2010–2016 are investigated. It is analyzed which of the decisions are violated by journalists most often. In addition, cases of violation of the journalist's code from the sphere of Swiss political journalism are examined separately. In the course of the research, the author of the article used the historical method (the development of the institution of the Press Council), quantitative content analysis and comparative analysis (an analysis of claims and the Council's decisions) were used. The results of the research can help to examine journalistic ethics in the media of Russia and European countries other than Switzerland, with a view to conducting a comparative analysis and revealing correlations among their media systems.

Keywords: Swiss media, professional journalism ethics, Press Council, social criticism, coverage of political events and actors.

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Agenda

Media and Politics in France in the 2017 Presidential Campaign: Confrontation and Interdependence

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Abstract

The 2017 presidential election in France yielded an unexpected result. A young progressive politician Emmanuel Macron was elected President of the country. Neither the left-wing nor the right-wing forces played a significant part in the electoral process, as it used to be during the Fifth Republic. The crisis of the traditional political system expressed itself in the votes of citizens who elected the candidate, previously unknown to the wide public. Notably, the role of mass media (and, more broadly, the media) in the presidential race was more pronounced than ever before.

This paper examines the major trends and new phenomena in the issues of interaction between mass media and the electoral processes in France during the 2017 presidential election campaign, studies the role and place of the media in current electoral structures. Special attention is given to the analysis of corruption scandals and mass media's role in their mediatization (e.g. Penelope Gate), mass media bias and its influence on public opinion (media scandals involving N. Dupont-Aignan, M. Le Pen and J.-L. Mélenchon), fake news and the ways mass media and the candidates struggled against it (information verification in media outlets: the Désintox section in the Liberation newspaper, Les Décodeurs in Le Monde; the projects on the candidates' websites: E. Macron's Désintox, F. Fillon's Stop Intox, M. Le Pen's Vérités). The author also points to an increase in influence of social networks on the 2017 election campaign in comparison with 2012 (creating the candidate's "alternative" channels to inform voters on YouTube and Facebook; "direct" communication with the youth audience on the forums of Jeuxvideo.com and through Snapchat).

Keywords: presidential election, media scandal, social networks, fake news, mass media bias.

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Changes in the Communication Practices of the Soviet and American Press During the Period of Détente

(on the example of the Pravda and The New York Times newspapers)

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Abstract

This article describes how the USSR and the USA changed their communication practices in the period of détente. The aim of the article is to show how the “enemy image” began to transform into the “ally image”. The object of the study is the Soviet and American press, particularly the central organ of the Communist Party newspaper Pravda and the leading high-powered American newspaper The New York Times. The author analyzes more than 50 articles and news items published in these newspapers from 1971 to 1974. The review period includes President Nixon’s first and second visit to the USSR and Leonid Brezhnev’s visit to the United States of America.

The author concludes that Soviet and American communication practices changed only for a very short time of the détente period. Despite the fact that the American press was formally independent from state control, it was still influenced by the official foreign policy of the country, while the Pravda newspaper remained a propaganda tool of the Soviet regime.

Keywords: détente, Pravda, The New York Times, communication practices, Brezhnev, Nixon.

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Mass Media in Russia

Development of the Largest Regional Media Holdings in Russia (cites of one hundred thousand of the Central, North-West and Volga Federal Districts)

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Abstract

This paper continuing the multi-stage study of media concentration in the constituent members of the Russian Federation presents an analysis of media holdings, which developed in the regions, whose capitals are cities with the population over one hundred thousand. The first part of the sample included the constituent members belonging within the Central, North-West and Volga Federal Districts. Using open sources and the databases of Roskomnadzor and Rosstat, the author identified the specifics of ownership structures of some media associations, isolated the

key directions of their activities and financial health. In total, 32 regional media holdings were studied (in most cases the relevant economic data were available). It was found that in 2018 the level of state participation in the activities of regional media enterprises was quite high, the diagonal type of media concentration proved to be widespread and the federal brand franchises were actively used at the local level. However, it is too early to sum up any conceptual results on the basis of studying only half of the regions. In the second part of the paper, the media holdings of the remaining five Federal Districts will be considered (the Southern, North Caucasian, Ural, Siberian and Far Eastern ones), which will make it possible to draw a final summing up conclusion to the whole study.

Keywords: region, media holding, legal entity, founder, franchise.

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The Bibliograf Journal Published by N.M. Lisovsky and Children's Literature

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Abstract

This paper deals with the understudied journal *Bibliograf* published by N.M. Lisovsky examining the first years of its publication, when it focused on the theme of children's literature. Most articles on children's books were contributed by writer and educator N.I. Poznyakov. Today his name is familiar to a narrow circle of specialists, although his thoughts in the journal are still of great importance. N.I. Poznyakov repeatedly demonstrated commitment to V.G. Belinsky's views and wrote that children do not need any abstract ideas; what they need is images, colors and sounds. Along with the great critic, Poznyakov believed that children's books are supposed to influence feelings, not mind, this is why he paid much attention to their artistic form without disregarding their content, which must reflect real life. Poznyakov called on the press to give more consideration to children's literature and was pleased to note interest in it shown by such influential journals as *Russkaya Mysl* and *Russkoe Bogatstvo*. In *Bibliograf*, N.I. Poznyakov focused not only on the issues of pedagogy. He was interested in the publications engaged in culture popularization and those intended for popular reading.

Keywords: *Bibliograf*, children's books, N.M. Lisovsky, N.I. Poznyakov, V.G. Belinsky, P.V. Zasadimsky.

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Mass Media Abroad

Peace Journalism Theory in the Practice of Foreign Mass Media: a Media Geographic Focus (a case study of The Guardian, The Independent and The Washington Times newspapers)

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Abstract

The article discusses the main theses of peace journalism theory and their application in media practice. The author uses media geographic approaches in the analysis of media reality. The results of the mediametric analysis and content analysis allow to assert that there is a big interest of the English-speaking internet audience in the research topic. The author evaluates the main journalistic views on the coverage of conflicts in The Guardian, The Independent and The Washington Times newspapers according to the criteria of “peace journalism” and concludes that about 10% of the media texts under consideration meet the criteria of “peace journalism” while the remaining 90% reflect “journalism of war”. The texts are filled with expressive vocabulary and negative markers. In many articles of the analyzed publications, the principle of balance of opinions is violated: the assessment of events is given from the position of only one of the parties, and alternative viewpoints and opinions are not represented. Most articles are not aimed at achieving reconciliation between the parties to the conflict or finding a mutually acceptable solution for all its participants. In accordance with peace journalism theory, media texts must follow peace-building strategies: focus on peace, focus on truth, focus on people, focus on problem solution.

Keywords: peace journalism theory, media geography, mass media.

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Carles Puigdemont. The Politician's Image Against the Catalan Crisis (a study of El País newspaper, September 2017 – September 2018)

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Abstract

This paper considers the materials of the leading Spanish newspaper El País from September 2017 to September 2018 devoted to Carles Puigdemont, who in 2016-2017 was President of the Generalitat, the highest self-governing body of Catalonia. Using the continuous sampling method the authors analyzed 996 materials about Carles Puigdemont on the newspaper's website (www.elpais.es) published during the year. For the most part, the sample includes analytical texts of different genres: reports, interviews, by-line columns, extended news items and the like. These materials were divided into three groups:

Breaking news on recent developments in Carles Puigdemont's political life

Columnist comments evaluating the existing political situation and Puigdemont's image

Analytical reviews of domestic and foreign policies, economics and culture.

The authors traced the transformation of the politician's image on the pages of the leading Spanish newspaper and concluded that although Carles Puigdemont withdrew from active political life because of harassment by Spanish authorities he remained one of the prominent media persons in Catalonia. At the same time, the position of El País newspaper towards the Catalan politician and the situation in Catalonia as a whole proved to be inflexible.

Keywords: Catalonia, Spain, Puigdemont, El País, journalism, referendum, independence.

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The French Mass Press in 1881–1914: Development of Feuilleton and Reportage Traditions

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Abstract

The turn of the 19th–20th centuries is a period of profound transformation for the mass newspaper in France. Alongside new genres, a new type of journalist is entering the scene – a reporter whose correspondences in the reader's mind converge with the adventures from the feuilleton novel and nevertheless perfectly reflect everyday life just as news columns do. The purpose of the article is to discuss the principles of the evolution of reportage, the genre that is still a fundamental one for the mass newspaper in France. The research methodology is based on a comparative approach to the study of journalistic texts of the period when news columns and feuilletons, which had a great impact on the literary situation, as well as on the mass newspaper in 19th century France, give way to new genres – reportage and interview. In this paper, the author compares feuilletons and news columns at the first stages of the mass newspaper development, identifies their genre features and traces their influence on the reportages of the chosen period.

Keywords: feuilleton, "Incidents" section, mass newspaper, feuilleton novel, reportage.

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In Memoriam

M.V. Lomonosov's Library as a Reflection of the Personality of the Scientist-Polymath

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Abstract

The purpose of the study was to analyze those publications and manuscripts that make up M.V. Lomonosov's personal library, which gives an opportunity to recreate the world view of the great Russian scientist. The task of the study was a thematic systematization of M.V. Lomonosov's personal library materials. The sampling and descriptive methods were used in the process.

The scientific research of Lomonosov's library is fundamental. It can be classified according to two criteria. First, it is analyzing references to certain works in Lomonosov's texts and drawing up a list of publications he acquainted himself with at different times. Second, the research attempts to describe part of the Russian educator's personal library. An examination of M. V. Lomonosov's handwriting, undertaken by G. N. Moiseeva, is also very promising. A special place belongs to the publication "M.V. Lomonosov's Library: a Scientific Description of Manuscripts and Printed Books", which contains sixty one descriptions of the items from Lomonosov's collection of books and manuscripts in Russian and twenty two in English.

The subject of the books and manuscripts, which were in the scientist's personal possession, reflects his personality as an Educator. Handwritten notes on their pages allow us to conceive the psychological basis of Lomonosov's world view.

Keywords: collection of books and manuscripts, thematic systematization, world view of the scientist-polymath.

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