

---

# Abstracts

## Global Context

### Media Image: Current State and Conceptual Approaches in the Academic Publications

© Kseniya D. Kolesnikova

PhD Student at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), mogana.ks@gmail.com

#### Abstract

The article examines scientific publications focused on the phenomenon of media image. It identifies the most prevalent definitions of the term and highlights characteristics of key trends in this area of media research. It is emphasized that a significant portion of studies addresses the media image of geographical entities such as countries, regions, and cities, using content analysis of texts from online media and digital versions of print media.

Keywords: media image, media, media text, image, frame, metaphor.

#### References

Ashirbekova G., Abylkhanova A. (2022) Media Picture of Kazakhstan: Historical Experience and Ways of Formation. *Bulletin of L.N. Gumilyov Eurasian National University. JOURNALISM Series*, 138 (1): 68–78. DOI: 10.32523/2616-7174-2022-138-1-68-78

Bogdan E. (2007 a) Mediaobraz Rossii kak ponyatiye teorii zhurnalistiki [Media Image of Russia as a Concept of Journalism Theory]. *Vestnik Moskovskogo universiteta. 10: Zhurnalistika* 4: 122–127.

Bogdan E. (b) *Mediaobraz Rossii kak sredstvo konsolidatsii obshchestva: strukturno-funktsional'nyye kharakteristiki: avtoref. diss. ... kand. filol. nauk.* [The Media Image of Russia as a Means of Consolidating Society: Structural and Functional Characteristic. PhD. philol. sci. diss. abstract]. Moscow, 2007.

Dobrosklonskaya T., Lomakin B. (2023) Medynaya kartina mira kak ob'yekt nauchnogo opisaniya [The Media Picture of the World as an Object of Scientific Description]. *Nauchnyye issledovaniya i razrabotki. Sovremennaya kommunikativistika* 5 (12): 63–67. DOI: 10.12737/2587-9103-2023-12-5-63-71

Dracheva Yu. (2019 b) Ponyatiye mediaobraza i ego opisaniye v yazykovedcheskom i neyazykovedcheskom aspektakh [The Concept of Media Image and its Description in Linguistic and Non-linguistic Aspects]. *Vestnik Cherepovetskogo gosudarstvennogo universiteta* 2 (89): 134–146. DOI: 10.23859/1994-0637-2019-2-89-13

Dracheva Yu. (a) *Mediaobraz lokal'noy ustnoy rechevoy kul'tury: kognitivno-yazykovyye mekhanizmy: avtoref. dis. ... d-ra filol. nauk* [The Media Image of the Local Oral Speech Culture: Cognitive-Linguistic Mechanisms. Dr. philol. sci. diss. abstract]. Arkhangelsk, 2019.

Erofeyeva I., Muravyev A. (2021) Kognitivno-yazykovoy instrumentariy modelirovaniya mediaobraza strany: diskurs Kitaya o Rossii [Cognitive-Linguistic Tools for Modeling the Country's Media Image: China's Discourse on Russia]. *Rossiysko-kitayskiye issledovaniya* 5(2): 83–93. DOI: 10.17150/2587-7445.2021.5(2).83-93

Evseyev A. (2023) Dinamika mediaobraza glavy Chechenskoj Respubliki Ramzana Kadyrova v kontekste politicheskoy medynoy kommunikatsii [Dynamics of the Media Image of the Head of the Chechen Republic Ramzan Kadyrov in the Context of Political Media Communication]. *Upravlencheskoye konsul'tirovaniye* 1: 91–99.

Ezhova V. (2020) Vospriyatiye obrazov dvukh politicheskikh deyateley: Barak Obamy i Mokhammeda ibn Rashid al' Maktuma (cherez platformu Instagram) [Perception of the Images of Two Political Figures: Barack Obama and Mohammed bin Rashid al Maktoum (via Instagram)]. *Modern Science* 12 (3): 174–178.

---

Galinskaya T. (2013) Ponyatiye mediaobraza i problema ego rekonstruktsii v sovremennoy lingvistike [The Concept of a Media Image and the Problem of Its Reconstruction in Modern Linguistics]. *Vestnik OGU* 11 (160): 91–94.

Kotelevskaya A., Televina D. (2023) Mediaobraz Krasnoy polyany [The Media Image of Krasnaya Polyana]. *Skif. Voprosy studencheskoy nauki* 3 (79): 147–156.

Luhmann N. (2005) Realnost massmedia [The Reality of the Mass Media]. Transl. from German by A. Antonovsky. Moscow: Praksis Publ.

Malysheva E., Gridnev N. (2016) Formirovaniye mediaobraza regiona v federal'nykh televizionnykh SMI (na materiale tekstov ob Omske) [Formation of the Media Image of the Region in the Federal Television Media (Based on Texts about Omsk)]. *Nauchnyy dialog* 12 (60): 134–144.

Mamonova N. (2023) Osobennosti reprezentatsii mediaobraza nauki (na materiale regional'nogo novostnogo setevogo izdaniya 1obl.ru) [Features of the Representation of the Media Image of Science (Based on the Material of a Regional Online News Publication 1obl.ru)]. *Medialingvistika* 10 (3): 376–393.

Marushchak A. (2012) Politiko-sotsial'nyy obraz Rossii v amerikanskom mediaprostranstve [The Political and Social Image of Russia in the American Media Space]. *Zhurnalistskiy ezhegodnik* 1: 93–96.

Pak L. (2021) Mediaobraz «Covid-19» v elektronnykh periodicheskikh SMI Velikobritanii [The Media Image of «Covid-19» in the Electronic Periodic Media of the United Kingdom]. *Baltiyskiy gumanitarnyy zhurnal* 10 (4 (37)): 303–306.

Pudova A., Lukina A. (2023) Issledovaniye ponyatiya «mediaobraz» [The Study of the Concept of «Media Image»]. *Sovremennyye nauchnyye issledovaniya i innovatsii* 5. Available at: <https://web.snauka.ru/issues/2023/05/100322> (accessed: 24.07.2024).

Sidorskaya I. (2021) Ob upotreblenii terminov «obraz» i «imidzh» v russkoyazychnykh issledovaniyakh problemy mediareprezentatsii territoriy [On the Use of the Terms «Representation» and «Image» in Russian-language Studies of the Problem of Media Representation of Territories]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 173–197. DOI: 10.30547/vestnik.journ.3.2021.173197

Vartanova E., Vyrkovskiy A. (2023) Media i sotsial'nyye konflikty: teoretiko-metodologicheskiye vyzovy mezhdistsiplinarnogo podkhoda [Media and Social Conflicts: Theoretical and Methodological Challenges of an Interdisciplinary Approach]. *Vestnik Tomskogo gosudarstvennogo universiteta. Filologiya* 82: 321–338. DOI: 10.17223/19986645/82/15

Yarmak O., Tsepko A. (2020) Obraz Krymskoy vesny v mediaprostranstve Frantsii [The Image of the Crimean Spring in the French Media Space]. *Paradigmy istorii i obshchestvennogo razvitiya* 17–18: 125–130.

## Agenda

### Specifics of the Media Business Regulation System in the Russian Federation

© Sergey S. Smirnov

Doctor of Philology, Associate Professor at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), [smirnov\\_s@rambler.ru](mailto:smirnov_s@rambler.ru)

#### Abstract

The article examines the set of government bodies and other institutions that define the framework for the operation of the media business, as well as the complex system of regulatory legal acts governing media enterprises in Russia. The author traces the history of the formation of the executive branch currently headed by the Federal Ministry of Digital Development, Communications, and Mass Media, along with the Federal Service for Supervision of Communications, Information Technologies, and Mass Media.

The article also provides information on numerous other state bodies with authority over the media business, either by industry specialization (such as the Ministry of Culture, the Federal Antimonopoly

---

Service, and the Ministry of Justice) or on general grounds (such as the Federal Tax Service, the Central Bank, and the Federal State Statistics Service).

The focus of this study is the activities of specialized organizations (e.g. the Russian Television and Radio Broadcasting Network, the Russian Authors' Society, and the Russian Book Chamber) and professional associations (e.g. the Union of Print Industry Enterprises, the National Association of Broadcasters, and the Russian Association for Electronic Communications), which exert significant influence on the national media industry.

A separate section of the article examines the diverse range of legislative acts that, to varying degrees, affect the activities of players in the Russian media market. A count revealed that there are currently around 50 federal-level regulatory documents. As a result, the author concludes that the Russian media business, particularly large and multi-profile enterprises, operates in a legally complex environment.

Keywords: authority, industry organization, normative legal act, regulation, media enterprise.

### Notes

Available at: <http://www.consultant.ru> (accessed: 10.10.2024).

*Reyestr prokatnykh udostovereniy fil'mov* [The Register of Film Distribution Certificates]. Available at: [https://opendata.mkrf.ru/opendata/7705851331-register\\_movies](https://opendata.mkrf.ru/opendata/7705851331-register_movies) (accessed: 10.10.2024).

### References

Bespalov Yu.F. (ed.) (2022) *Ob'yekty avtorskogo prava i smezhnykh prav i ikh pravovoy rezhim po grazhdanskomu zakonodatel'stvu RF* [Copyright and Neighbouring Rights Objects and Their Legal Regime Under the Civil Legislation of the Russian Federation]. Moscow: Prospekt Publ.

Davtyan S.L. *Osobennosti sozdaniya i funktsionirovaniya redaktsii periodicheskogo izdaniya: organizatsionnyye i pravovyye aspekty: dis. ... kand. filol. nauk* [Features of the Creation and Functioning of a Periodical's Editorial Office: Organizational and Legal Aspects. PhD. philol. sci. diss.]. Moscow, 2001.

Fedotov M.A. (2002) *Pravo massovoy informatsii v Rossiyskoy Federatsii* [Mass Media Law in the Russian Federation]. Moscow: International Relations Publ.

Pankeyev I.A. (2015) *Intellektual'nyye prava zhurnalista. Normativnyye akty i kommentarii* [Intellectual Property Rights of a Journalist: Normative Acts and Commentary]. Moscow: MediaMir Publ.

Pankeyev I.A., Timofeyev A.A. (2011) *Intellektual'naya sobstvennost' zhurnalista pechatnogo SMI* [Intellectual Property of a Print Media Journalist]. Moscow: Faculty of Journalism MSU Publ.

Rikhter A.G. (2007) *Svoboda massovoy informatsii v postsovetkom prostranstve* [Freedom of Mass Information in the Post-Soviet Space]. Moscow: VK Publ.

Smirnov S.S. *Mediakholdingi kak sub'yekty mediasistemy Rossiyskoy Federatsii: dis. ... d-ra filol. nauk* [Media Holdings as a Subject of the Media System of the Russian Federation. Doctor philol. sci. diss.]. Moscow, 2024.

Vartanova E.L. (2014) *Postsovetkiye transformatsii rossiyskikh SMI i zhurnalistiki* [Post-Soviet Transformations of Russian Media and Journalism]. Moscow: MediaMir Publ.

Zassoursky I.I. (2001) *Rekonstruktsiya Rossii (Mass-media i politika v 90-e)* [Reconstruction of Russia: Mass Media and Politics in the 1990s]. Moscow: Moscow St. Univ. Publ.

## Transformation of a Media Platform into a Digital Media Ecosystem: the Trajectory of Change (a case study of the VK group)

© Anna Yu. Tyshetskaya

PhD in Philology, Director of HSE University in St. Petersburg (St. Petersburg, Russia), [atyshetskaya@hse.ru](mailto:atyshetskaya@hse.ru)

### Abstract

This article presents the findings of a study on the transformation of the "VKontakte" media platform into a digital ecosystem, viewed as part of the modern media communication environment. The research

---

focuses on the evolution of “VKontakte” as a company and its media assets within the dynamics of its development. The analysis results highlight critical elements of the lifecycle and transformation of the digital media ecosystem, contributing to a more comprehensive and integrated understanding of the digital ecosystem as a research object within the digital media environment.

Keywords: digital media platform, digital ecosystem, media communications, digital and social media, network effect.

### Notes

Abdrakhmanova G., Zinina T., Kovaleva G. (2024) Zatraty na razvitiye tsifrovoy ekonomiki v 2023 godu: sbornik [Expenditures on the Development of the Digital Economy in 2023: Collection]. No 98. *ISIEZ NIU VShE*, 11 November. Available at: <https://issek.hse.ru/news/984068213.html> (accessed: 11.11.2024).

Sedashov N., Makarenkova A. (2023) Krupneyshiye rossiyskiye ekosistemy 2023–2024 [Major Russian Ecosystems 2023–2024]. *Spektr*, November. Available at: <https://cdn1.tenchat.ru/static/vbc-gostinder/2024-04-18/df10d848-8f6c-40bc-ab4b-08861a9fb50b.pdf> (accessed: 23.10.2024).

Ob’yem rynka marketingovykh kommunikatsiy za 2023 god [Marketing Communication Market Size in 2023]. Available at: <https://akarussia.ru/volumes/obem-rynka-marketingovykh-kommunikacij-v-2023-godu/> (accessed: 23.10.2024).

TNS Gallup nazvala Mail.Ru samym populyarnym portalom Runeta [TNS Gallup Called Mail.Ru the Most Popular Portal in Runet]. Available at: [https://www.cnews.ru/news/line/tns\\_gallup\\_nazvala\\_mail\\_ru\\_samym\\_populyarnym](https://www.cnews.ru/news/line/tns_gallup_nazvala_mail_ru_samym_populyarnym) (accessed: 23.10.2024).

### References

Arzamaskin A.N. (2022) Tsifrovyye ekosistemy v sovremennom rossiyskom obshchestve: ponyatiye, obshchaya kharakteristika, pravovoy aspekt regulirovaniya [Digital Ecosystems in Contemporary Russian Society: Concept, General Characteristics, and Legal Aspects of Regulation]. *Pravovoye gosudarstvo: teoriya i praktika* 2 (68): 9–15. DOI 10.33184/pravgos-2022.2.1

Ezangina I.A., Malovichko A.E., Khryseva A.A. (2023) Innovatsionnaya ekosistema kak novaya forma organizatsionnoy tselostnosti i mekhanizm finansirovaniya i vosproizvodstva innovatsiy [Innovation Ecosystem as a New Form of Organizational Integrity and a Mechanism for Financing and Reproducing Innovations]. *Finansy: teoriya i praktika* 27 (3): 17–32. DOI: 10.26794/2587-5671-2023-27-3-17-32

Filimonov I.V. (2020) Ekosistema tsifrovoy ekonomiki: problemy predmetnoy identifikatsii [The Ecosystem of the Digital Economy: Issues of Subject Identification]. *Innovatsii i investitsii* 6: 51–58.

Ibraimov B.E., Belova M.T. (2023) Sovremennyye podkhody k traktovke ponyatiya tsifrovoy ekosistemy v aspekte regulyatornykh vozmozhnostey gosudarstva [Modern Approaches to Interpreting the Concept of a Digital Ecosystem in the Context of the State’s Regulatory Capabilities]. *Finansovyye rynki i banki* 11: 15–21.

Jacobides M., Sundararajan A., Van Alstyne M. (2019) *Platforms and Ecosystems: Enabling the Digital Economy*. Available at: [https://www3.weforum.org/docs/WEF\\_Digital\\_Platforms\\_and\\_Ecosystems\\_2019.pdf](https://www3.weforum.org/docs/WEF_Digital_Platforms_and_Ecosystems_2019.pdf) (accessed: 29.10.2024).

Li W., Badr Y., Biennier F. (2012) Digital Ecosystems: Challenges and Prospects. In: *Proceedings of the International Conference on Management of Emergent Digital EcoSystems 2012*. New York: Association for Computing Machinery, pp. 117–122.

Moazed A. (2022) *Platforma. Prakticheskoye primeneniye revolyutsionnoy biznes-modeli* [Platform: Practical Application of a Revolutionary Business Model]. Moscow: Al’pina Publisher.

Moore J.F. (1993) *Predators and Prey: A New Ecology of Competition*. Available at: <https://parsmodir.com/wp-content/uploads/2019/08/InnEcho-Moore1993.pdf> (accessed: 29.10.2024).

Paolo D., Mehita I., Robin M. (2010) The (Im)possibility of Interdisciplinarity: Lessons from Constructing a Theoretical Framework for Digital Ecosystems. *Culture, Theory and Critique* 52 (1): 3–27. DOI: 10.1080/14735784.2011.621668

---

Parker G., Van Al'stin M., Chaudari S. (2017) *Revolutsiya platform: kak setevyye rynki menyayut ekonomiku – i kak zastavit' ikh rabotat' na vas* [Platform Revolution: How Networked Markets Are Transforming the Economy – and How to Make Them Work for You]. Transl. from Engl. by E. Ponomareva. Moscow: Mann, Ivanov i Ferber Publ.

Parker G.G., Van Alstyne W., Choudary P.S. (2016) *Platform Revolution: How Networked Markets Are Transforming the Economy – and How to Make Them Work for You*. New York: W.W. Norton & Company.

Senyo P.K., Liu, K., Effah, J. (2019) Digital Business Ecosystem: Literature Review and a Framework for Future Research. *International Journal of Information Management* 47: 52–64. DOI: 10.1016/j.ijinfomgt.2019.01.002

Srnichuk N. (2019) *Kapitalizm platform* [Platform Capitalism]. Transl. from Engl. by M. Dobryakova. Moscow: ID NIU VShE Publ.

Stanley J., Briscoe G. (2010) The ABC of Digital Business Ecosystems. *International Journal of Information Management* 47: 52–64. DOI: 10.1016/j.ijinfomgt.2019.01.002

Tyshetskaya A.Yu. (2023) Tsifrovyye platformy i sovremennyye mediakommunikatsii: aktual'nyye issledovatel'skiye podkhody [Digital Platforms and Contemporary Media Communications: Current Research Approaches]. *Mediascope* 4. Available at: <http://www.mediascope.ru/2839> (accessed: 29.10.2024).

Vartanov S.A. (2023) Mediakommunikatsionnaya industriya: k teoreticheskomu obosnovaniyu kategorii [Media Communication Industry: Towards a Theoretical Justification of the Category]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6 (48): 3–36. DOI: 10.30547/vestnik.journ.6.2023.336

Vartanov S.A. (2024) Mediakommunikatsionnaya industriya v protsessakh generatsii povedencheskikh i sotsial'nykh innovatsiy [Media Communication Industry in the Processes of Generating Behavioral and Social Innovations]. *Vestnik Akademii mediaindustrii* 37 (1): 21–42.

Vartanova E.L. (2022) K voprosu o posledstviyakh tsifrovoy transformatsii mediasredy [On the Consequences of the Digital Transformation of the Media Environment]. *Media@l'manakh* 2: 8–4. DOI: 10.30547/mediaalmanah.2.2022.814

Vartanova E.L. (2023) "Peresborka" media: aktual'nyye protsessy transformatsii v usloviyakh tsifrovatsii [«Reassembling» the Media: Current Transformation Processes in the Context of Digitalization]. *Media@l'manakh* 3: 8–16. DOI: 10.30547/mediaalmanah.3.2023.816

Whitley R. (2007) *Business Systems and Organizational Capabilities. The Institutional Structuring of Competitive Competences*. Oxford: Oxford Univ. Press.

Zhdanov D.A. (2021) Tsifrovaya transformatsiya: platformennyye ekosistemy kak instrument upravleniya vysokotekhnologichnym biznesom [Digital Transformation: Platform Ecosystems as a Tool for Managing High-Tech Business]. *Upravlencheskiye nauki* 11 (4): 25–39. DOI: 10.26794/2404-022X 2021-11- 3-25-39

## **On the Perspectives of the Development of Russian Digital Media Platforms**

© Marat E. Gurtziev

PhD Student at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University; Head of the Marketing Department, Federal State Budgetary Institution "CSMS" (Moscow, Russia), [marat.gurel@yandex.ru](mailto:marat.gurel@yandex.ru)

### **Abstract**

In recent years, the need to adapt to political and economic challenges has contributed to the change of development vectors in various spheres of Russian society, which has directly affected the way people consume information and through which online channels they interact with each other. In this regard, the analysis of the prospects of import substitution of foreign Internet platforms by domestic analogs and trends in the change of online preferences of Russian users is of exceptional relevance. As a result of the analyses, it is necessary to highlight a number of trends in the practice of replacing foreign platforms with domestic analogues. First of all, it is worth noting the intentions of import substitution on the part of the state, which has started to pay more attention to the development of domestic software and digital media platforms. At the same time, the government is interested in

---

the development of Russian applications, ecosystems and other technological solutions that over time cease to be inferior to foreign analogues in functionality, to which the public actively reacts.

Keywords: social networks, online platforms, media regulation, import substitution, media consumption.

## Notes

Auditoriya Interneta v 2022 godu [Internet Audience in 2022]. Available at: [https://mediascope.net/upload/iblock/3d8/qrldud7t7dxyzw1rhtzxcg3rwx8deg7uk/2022\\_IHTEPHET.pdf](https://mediascope.net/upload/iblock/3d8/qrldud7t7dxyzw1rhtzxcg3rwx8deg7uk/2022_IHTEPHET.pdf) (accessed: 12.07.2024).

Federal'nyy zakon «O deyatel'nosti inostrannykh lits v informatsionno-telekommunikatsionnoy seti «Internet» na territorii Rossiyskoy Federatsii» ot 01.07.2021 N 236-FZ [Federal Law "On the Activities of Foreign Persons on the Internet Information and Telecommunication Network in the Territory of the Russian Federation" 01.07.2021 N 236]. Available at: [https://www.consultant.ru/document/cons\\_doc\\_LAW\\_388781/](https://www.consultant.ru/document/cons_doc_LAW_388781/) (accessed: 12.07.2024).

Kolichestvo pol'zovateley VPN v Rossii v 2023 vyroslo pochti na 40% [The Number of VPN Users in Russia in 2023 Will Grow to 40%]. Available at: <https://platforma.id/kolichestvo-polzovateley-vpn-v-rossii-v-2023-vyroslo-pochti-na-40-procentov> (accessed: 12.07.2024).

Olen'kova A. (2024) Telegram dlya biznesa: zachem kompanii sozdavat' svoy akkaunt [Telegram for Business: Why Should a Company Create Its Own Account]. *SBER Biznes*, 24 May. Available at: <https://sberbusiness.live/publications/biznes-v-telegram-zachem-kompanii-sozdavat-svoi-akkaunt-i-kak-ego-ispolzovat> (accessed: 12.07.2024).

Pristavy nachali prinuditel'noye vzyskaniye shtrafov s Facebook na 43 mln rubley [Bailiffs Started Enforcing Fines from Facebook for 43 Million Rubles] (2021). *Vedomosti*, 30 October. Available at: <https://www.vedomosti.ru/business/news/2021/10/30/893757-facebook-43-mln> (accessed: 12.07.2024).

Rezul'taty issledovaniya interesa pol'zovateley k VPN-servisam [Results of the Survey of Users' Interest in VPN Services]. Available at: [https://roskomsvoboda.org/uploads/vpn\\_in\\_russia\\_from\\_blocking\\_services\\_to\\_blocking\\_protocols.pdf](https://roskomsvoboda.org/uploads/vpn_in_russia_from_blocking_services_to_blocking_protocols.pdf) (accessed: 12.07.2024).

Stogova E., Prokhorova S. (2023) Kakaya sotsset' v Rossii stala dogonyat' «VKontakte» po auditorii [What Social Network in Russia Has Started to Catch Up with VKontakte in Terms of Audiences]. *RBK*, 23 November. Available at: [https://www.rbc.ru/technology\\_and\\_media/08/01/2024/658037fb9a79476406483fbb](https://www.rbc.ru/technology_and_media/08/01/2024/658037fb9a79476406483fbb) (accessed: 12.07.2024).

Tairov R. (2022) V Rossii zablokirovali Facebook [Facebook is Blocked in Russia]. *Forbes*, 03 March. Available at: <https://www.forbes.ru/tekhnologii/458141-v-rossii-zablokirovali-facebook> (accessed: 13.07.2024).

Vasil'yev N., Barkevich N., Repin D. (2023) Issledovaniye otechestvennykh i zarubezhnykh sotsial'nykh setey/onlayn-platform: sostoyaniye, sravnitel'nyy analiz, perspektivy [The Study of Individual and Foreign Social Networks/Online Platforms: State, Comparative Analysis, Perspectives]. *ITs AKAR*, December. Available at: [https://www.akarussia.ru/files/docs/AKAR23\\_socseti\\_bezpervogo.pdf](https://www.akarussia.ru/files/docs/AKAR23_socseti_bezpervogo.pdf) (accessed: 12.07.2024).

## References

Abayev M., Ezhikhina M. (2015) «Chelovek mediynyy» – novaya stupen' evolyutsii ili prilozheniye k gadzhetu? [“The Media Man” – a New Stage of Evolution or a Supplement to a Device?]. *Nauka i zhizn'*, 03 December. Available at: <https://www.nkj.ru/open/27523/> (accessed: 12.07.2024).

Arkhangel'skaya I. (2024) "Svoy krug": mediapotrebleniye rossiyskoy molodezh'y u razvlekatel'nogo kontenta v sotsial'nykh setyakh 2022–2024 (po rezul'tatam empiricheskogo issledovaniya) [“Own Circle”: Media Consumption of Entertainment Content in Social Networks by Russian Youth 2022–2024 (based on the results of an empirical study)]. *Znak: problemnoye pole mediabrazovaniya* 2 (52): 75–84. DOI: 10.47475/2070-0695-2024-52-2-75-84

Dunas D.V., Babyna D.A., Boyko O.A., Vartanov S.A. et al. (2023) Otrazheniye metanarrativov v molodezhnykh onlayn-soobshchestvakh (na primere VK i Telegram) [Reflection of Metanarratives in Youth Online Communities (on the example of VK and Telegram)]. *Zhurnal Sibirskogo federal'nogo universiteta. Gumanitarnyye nauki* 16 (12): 2285–2297.

---

Polyakov M.L., Sleptsov N.A. (2022) Sdvig mediapotrebieniya v Rossii: obzor tendentsiy (2016–2021) [Media Consumption Shift in Russia: Overview of Trends (2016–2021)]. *Vestnik RUDN. Seriya: Literaturovedeniye, zhurnalistika* 27 (3): 615–630. DOI: 10.22363/2312-9220-2022-27-3-615-630

Rovneyko V.V. (2023) Ugolovno-pravovaya okhrana i administrativno-pravovoye regulirovaniye otnosheniy v sfere rasprostraneniya zapreshchennykh zakonodatel'stvom Rossiyskoy Federatsii informatsii s ispol'zovaniyem sotsial'nykh setey i messendzherov [Criminal-Legal Protection and Administrative-Legal Regulation of Relations in the Sphere of Dissemination of Information Prohibited by the Legislation of the Russian Federation Using Social Networks and Messengers]. In: Begishev I.R., Gromov E.A., Zaloilo M.V., Filipova I.A. (eds.) *Tsifrovyye tekhnologii i pravo: sbornik nauchnykh trudov II mezhdunarodnoy nauchno-prakticheskoy konferentsii* [Digital Technologies and Law: A Collection of Scholarly Works of the II International Scientific-Practical Conference] (Kazan', 22 September 2023): in 6 v. Vol. 2. Kazan': Poznaniye Publ., pp. 228–235.

Smagin I.A., Gorodishcheva A.N. (2023) Analogi ushedshikh sotsial'nykh setey, sozdannyye v Rossii, ikh nedostatki i preimushchestva [Analogues of Bygone Social Networks Created in Russia, Their Disadvantages and Advantages]. In: Loginov Yu.Yu. (ed.) *Aktual'nyye problemy aviatsii i kosmonavtiki: sbornik materialov IX mezhdunarodnoy nauchno-prakticheskoy konferentsii, posvyashchennoy Dnyu kosmonavtiki* [Current Issues in Aviation and Cosmonautics: Proceedings of the IX International Scientific and Practical Conference Dedicated to Cosmonautics Day] (Krasnoyarsk, 10–14 April 2023): in 3 v. Vol. 3. Krasnoyarsk: Siberian St. Univ. named after M.F. Reshetov Publ., pp. 948–950.

Vartanova E.L. (2022) Menyayushchayasya arkhitektura media i tsifrovyye platformy [Changing Media Architecture and Digital Platforms]. *Medi@l'manakh* 1: 8–13. DOI: 10.30547/mediaalmanah.1.2022.813

Vartanova E.L., Dunas D.V. (2022) Rossiyskaya mediasistema v nachale 2020 gg.: vyzovy epokhi neopredelennosti [The Russian Media System in the Early 2020s: Challenges of the Era of Uncertainty]. *Medi@l'manakh* 6: 8–17. DOI: 10.30547/mediaalmanah.6.2022.817

Vartanova E.L., Dunas D.V. (2023) Mediapolitika v Rossii [Media Policy in Russia]. *Bol'shaya rossiyskaya entsiklopediya: nauchno-obrazovatel'nyy portal*, 23 August. Available at: <https://bigenc.ru/c/rossiia-sredstva-massovoi-informatsii-mediapolitika-fe2351/?v=8196364> (accessed: 12.07.2024).

Vasil'yev N.A., Dubrovin V.L. (2023) Izmeneniya v mediapotrebении v sovremennoy Rossii [Changes in Media Consumption in Modern Russia]. *Znaniye. Ponimaniye. Umeniye* 3: 107–129. DOI: 10.17805/zpu.2023.3.8

## **Artificial Intelligence in URA.RU Journalistic Texts: the First Stage of Implementing Neural Network Solutions**

© Mikhail S. Vyugin

*PhD candidate at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University; Head of the Editorial Board at URA.RU News Agency; Member of the Union of Journalists of the Russian Federation (Moscow, Russia), mv@ura.ru*

### **Abstract**

Artificial intelligence is utilized in news agencies to solve organizational tasks, generate texts and illustrations, transcribe spoken language and ensure compliance with regulations on naming foreign agents, extremists, and terrorists in the media.

The author employs a case-study method to explore the use of neural networks for rewriting news at the URA.RU news agency. The article addresses the issues related to the rewriting of news feeds, emphasizing that neural network technologies are complemented by the diligent efforts of journalists and editors. The study highlights that ChatGPT outperforms YandexGPT in selecting headlines.

An experiment entitled "Neural Network vs. Journalist" involved the simultaneous publication of news on similar topics. The results reveal that neural network tools significantly accelerate information processing and publication while maintaining originality and user engagement comparable to journalistic texts. For short news pieces, the subject matter and set of keywords outweigh stylistic choices.

The article concludes with a proposed prompt for generating SEO-friendly headlines and discusses the potential for developing proprietary AI tools tailored to the needs of modern news agencies.

Keywords: neural network, news agency, rewriting, news, headlines.

---

## Notes

Boyarkina A. (2024). Luchshiyе shkoly Kurgana: URA.RU sostavilo reyting po otzvyvam uchenikov i ikh roditeley [The Best Schools in Kurgan: URA.RU Compiled a Ranking Based on Reviews from Pupils and Their Parents]. *URA.RU*, 19 August. Available at: <https://ura.news/news/1052807051> (accessed: 10.11.2024).

*Glavnye novosti Urala, Rossii i mira segodnya* [Top News of the Urals, Russia, and the World Today]. *URA.RU*. Available at: <https://ura.news/> (accessed: 10.11.2024).

Mishchenko O. (2024) Iz administratsii Tobol'ska uvolena ocherednaya top-chinovnitsa [Another Top Official Has Been Fired from the Tobolsk Administration]. *URA.RU*, 10 September. Available at: <https://ura.news/news/1052815695> (accessed: 10.11.2024).

O kompanii [About the Company]. *URA.RU*. Available at: <https://ura.news/specials/company> (accessed: 10.11.2024).

Top-3 samykh tsitiruyemykh informatsionnykh agentstv – oktyabr' 2024 [The Top 3 Most Cited News Agencies – October 2024] (2024). *Medialogiya*. October. Available at: <https://www.mlg.ru/ratings/media/federal/13568> (accessed: 10.11.2024).

## References

Baranova E.A., Andrianova D.D. (2022) Sovremennyy rossiyskiy rynek delovoy informatsii v usloviyakh konkurentsii ehzednevnykh SMI i Telegram-kanalov [The Modern Russian Market of Business Information in the Context of Competition between Daily Mass Media and Telegram Channels]. *Litera* 8: 100–111. DOI: 10.25136/2409-8698.2022.8.38536

Davydov S.G., Zamkov A.V., Krashennnikova M.A., Lukina M.M. (2023) Ispol'zovaniye tekhnologiy iskusstvennogo intellekta v rossiyskikh media i zhurnalistike [The Use of Artificial Intelligence Technologies in Russian Media and Journalism]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 5: 3–21. DOI: 10.30547/vestnik.journ.5.2023.321

Ershova V.E. (2023) Informatsionnyye agentstva v mediasisteme Tomskoy oblasti [News Agencies in the Media System of the Tomsk Region]. *Vestnik Tomskogo gosudarstvennogo universiteta* 494: 13–23. DOI: 10.17223/15617793/494/2

Klement'yeva A.A. (2022) K voprosu o funktsionirovanii termina iskusstvennyy intellekt v sovremenom nauchnom i publitsisticheskom diskurse [On the Functioning of the Term «Artificial Intelligence» in Contemporary Scientific and Publicistic Discourse]. *Mir russkogo slova* 4: 14–23. DOI: 10.24412/1811-1629-2022-4-14-23

Kolesnichenko A.V. (2018) Vostrebovanost' zhanrov zhurnalistskikh tekstov v onlaynovykh SMI [The Demand for Journalistic Text Genres in Online Media]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 1: 26–42. DOI: 10.30547/vestnik.journ.1.2018.2642

Koloyev A.S. (2012) Rerayt kak novoye yavleniye v sovremennoy zhurnalistike [Rewriting as a New Phenomenon in Modern Journalism]. *Vestnik Sankt-Peterburgskogo universiteta. Yazyk i literatura* 1: 221–226.

Mal'tsev N.D. (2024) Strukturnyye i filologicheskiye osobennosti tekstovykh generativnykh neyronnykh setey [Structural and Philological Features of Text-Generating Neural Networks]. *Neofilologiya* 10 (2): 452–464. DOI: 10.20310/2587-6953-2024-10-2-452-464

Marzhetskiy S.E. (2021) Avtorskiy rerayting kak tekhnologiya sozdaniya publitsisticheskogo teksta [Authorial Rewriting as a Technology for Creating Publicistic Texts]. *Chelyabinskiy gumanitariy* 1 (54): 55–62. DOI: 10.47475/1999-5407-2021-10107

Morozova A.A., Arsent'yeva A.D. (2022) Problemy i perspektivy ispol'zovaniya iskusstvennogo intellekta v sfere massmedia: mneniye rossiyskoy auditorii [Problems and Prospects of Using Artificial Intelligence in the Mass Media Sphere: the Opinion of the Russian Audience]. *Znak: problemnoye pole mediaobrazovaniya* 2 (44): 150–158. DOI: 10.47475/2070-0695-2022-10219

Nakonechnyy I.S. (2020) Funktsii rerayt-tekhnik v zhurnalistskom tvorchestve [Functions of Rewriting Techniques in Journalistic Oeuvre]. *Mediasreda* 2: 52–55. DOI: 10.24411/2070-0717-2020-10209



---

Polynov V.A. (2018) Konvergentnyye protsessy v praktike rossiyskikh informatsionnykh agentstv: tipovyye razlichiya [Convergent Processes in the Practice of Russian News Agencies: Typical Differences]. *Medi@l'manakh* 5: 34–45. DOI: 10.30547/mediaalmanah.5.2018.3445

Shesterin N.O. (2023) Iskusstvennyy intellekt i problema prioritizatsii mediakontenta [Artificial Intelligence and the Problem of Prioritizing Media Content]. *Uchenyye zapiski Novgorodskogo gosudarstvennogo universiteta* 5 (50): 402–409. DOI: 10.34680/24117951.2023.5(50).402-409

Shnayder A.A. (2022) Trendy massmedia: primeneniye iskusstvennogo intellekta, mashinnogo obucheniya, SEO-instrumentov i data-zhurnalistiki v kontekste mirovogo medialandshafta [Trends in Mass Media: The Use of Artificial Intelligence, Machine Learning, SEO Tools, and Data Journalism in the Global Media Landscape]. *Vestnik Novosibirskogo gosudarstvennogo universiteta. Seriya: Istoriya, filologiya* 21 (6): Zhurnalistika: 59–68. DOI: 10.25205/1818-7919-2022-21-6-59-68

Slozhenikina Yu.V., Kozlovskaya N.V., Musayeva A.S. (2023) Nauchnyy diskurs s klyuchevym terminom iskusstvennyy intellekt [Scientific Discourse with the Key Term «Artificial Intelligence»]. *Mir russkogo slova* 3: 91–101. DOI: 10.21638/spbu30.2023.311

Sorokin N. S. (2023) Robotizirovannaya zhurnalistika v Rossii: est' li perspektiva [Robotized Journalism in Russia: Is There a Future?]. *Mir nauki, kul'tury i obrazovaniya* 1 (98): 335–337. DOI: 10.24412/1991-5497-2023-198-335-337

Tyukova D.N. (2014) Schitat' li rerayting «Kontsom zhurnalistiki»: mneniya issledovateley [Should Rewriting Be Considered the «End of Journalism»: Opinions of Researchers]. *Vestnik rossiyskogo gosudarstvennogo gumanitarnogo universiteta. Seriya: Literaturovedeniye. Yazykovedeniye. Kul'turologiya* 12 (134): 162–167.

Vartanova E., Vyrkovsky A. (2020) Between the State and the Market: an Analysis of TASS' Fall and Rise. *Journalism* 21 (12): 1842–1858. DOI: 10.1177/1464884919883490

Vartanova E.L. (2015) Sovremennyye rossiyskiye issledovaniya SMI: obnovleniye teoreticheskikh podkhodov [Contemporary Russian Media Studies: Updating Theoretical Approaches]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6: 5–26.

Vartanova E.L. (2022) K voprosu o posledstviyakh tsifrovoy transformatsii mediasredy [On the Consequences of the Digital Transformation of the Media Environment]. *Medi@l'manakh* 2: 8–14. DOI: 10.30547/mediaalmanah.2.2022.814

Vartanova E.L., Viren G.V., Frolova T.I. (2013) Tipologiya informatsionnykh agentstv [Typology of News Agencies]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 6–30.

Vinogradova K.E. (2023) Razvitiye iskusstvennogo intellekta i transformatsiya zhurnalistiki: novyye vozmozhnosti i vyzovy [The Development of Artificial Intelligence and the Transformation of Journalism: New Opportunities and Challenges]. *Gumanitarnyy vektor* 18 (3): 121–130. DOI: 10.21209/1996-7853-2023-18-3-121-130

Viren G.V. (2009) Informatsionnyye agentstva i informatsionnyye sayty Interneta: sravnitel'nyy analiz i perspektivnyye tendentsii [News Agencies and News Websites on the Internet: A Comparative Analysis and Prospective Trends]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 74–89.

Zamkov A.V., Krashennikova M.A., Lukina M.M. (2020) Trudovaya deyatel'nost' zhurnalista: lyudi ili roboty [Working Practices of Journalists: Humans or Robots]. *Voprosy teorii i praktiki zhurnalistiki* 1: 46–64. DOI: 10.17150/2308-6203.2020.9(1).46-64

## Mass Media in Russia

### Recollections of Photoreporters about Shooting the Revolutionary Events of 1917 as a Source on the History of Photography in Russia

© Oleg A. Bakulin

PhD in History, Associate Professor, Head of the Chair of Photojournalism and Media Technologies, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), obakulin@yandex.ru

---

## Abstract

This study highlights the key challenges in analyzing the memoirs of photojournalists and cameramen regarding their activities during the revolutionary events in Russia in 1917. The author places particular emphasis on the historical context in which these sources emerged, noting that a significant factor influencing their content is the myth of the October Revolution of 1917, which had solidified by the time these accounts were published.

The paper underscores that many of the testimonies presented in these memoirs cannot be verified using available sources. Among the primary challenges in analyzing these memoirs are determining the exact timing of their composition and addressing discrepancies between the authors' original manuscripts and their published versions. Special attention is given to the comparative analysis of these memoirs with other accessible sources from the period of the 1917 revolutionary upheavals.

In this context, the author identifies certain inaccuracies, errors, and contradictions within the memoirs. It is also noted that these sources possess a certain informational potential.

Keywords: documentary photography, source, photojournalists, memoirs, shooting.

## Notes

Boltyanskiy G.M. (1928) Vokrug kinos»emok V.I. Lenina (Shtrikhi vospominaniy) [Around the Filming of V.I. Lenin (Touches of Memories)]. In: *Lenin v zarisovkakh i vospominaniyakh khudozhnikov* [Lenin in Sketches and Memoirs of Artists]. Moscow; Leningrad: St. Publ., pp. 126, 128.

Bulla V.K. (1937) Iz vospominaniy starogo fotoreportera [From the Memoirs of an Old Photojournalist]. *Sovetskoe foto* 5–6: 11–12.

Frolov I.S. (1957) S kinokameroy v 1917 godu [With a Movie Camera in 1917]. *Iskusstvo kino* 11: 16.

Latos H. (1985) *Z historii fotografii wojennej* [From the History of Military Photography]. Warszawa: Wydawnictwo Minisyerstwa Obrony Narodowej.

Morozov S.A. (1986) *Tvorcheskaya fotografiya* [Creative Photography]. Moscow: Planeta Publ.

Novitskiy K.P. (1937) Pervye dni grazhdanskoj voyny [The First Days of the Civil War]. *Sovetskoe foto* 5–6: 22–23.

Otsup P.A. (1939) Sorok let na fotoreportazhe [Forty Years in a Photo Report]. *Sovetskoe foto* 11: 8–14.

Otsup P.A. (1940) Kak ya fotografiroval Lenina [How I Photographed Lenin]. *Ogonek* 2: 4–5.

RGALI. F. 3735. Op. 28. D. 71. L. 6. [Russian State Archive of Literature and Arts. Fund 3735. Inv. 28. File 71. P. 6].

Shteynberg Ya.V. (1937) V te dni [In Those Days]. *Sovetskoe foto* 5–6: 13–15.

Shteynberg Ya.V. (1938) Vstrechi s Leninyim [Meetings with Lenin]. *Sovetskoe foto* 2: 13.

Skarbek-Mal'chevskiy Ya. (1967) Ya byl tam s kinokameroy [I Was There with a Movie Camera]. *Pol'sha* 7 (155): 28–31.

Skarbek-Malczewski J. (1962) *Bytem tam z kamerą* [I Was There with a Camera]. Warszawa: Czytelink.

TsGALI. R-656. Op. 1. D. 4. Ll. 6 ob., 17–17 ob., 20. [Central State Archive of Literature and Arts. R-656. Inv. 1. File 4. Pp. 6–20].

Volkov-Lannit L.F. (1980) *Istoriya pishetsya ob»ektivom* [History is Written with a Lens]. Moscow: Planeta Publ.

Yakovlev V. (1928) V.I. Lenin i kinos»emki [V.I. Lenin and Filming]. In: *Lenin v zarisovkakh i vospominaniyakh khudozhnikov* [Lenin in Sketches and Memoirs of Artists]. Moscow; Leningrad: St. Publ., p. 144.

## References

Chmyreva E.Yu. (2021) Nekotorye problemy izucheniya ikonografii Oktyabrya 1917-go v sovetskoy fotografii [Some Problems of Studying the Iconography of October 1917 in Soviet Photography]. In: *Na poroge budushchego: Oktyabr' 1917 goda i sud'by russkogo iskusstva XX veka: sbornik statey* [On the Threshold of the Future: October 1917 and the Fates of Russian Art in the 20<sup>th</sup> Century: Collection of Articles]. Moscow: BooksMart Publ., pp. 81–98.

Georgieva N.G. (2012) Memuary kak fenomen kul'tury i kak istoricheskiy istochnik [Memoirs as a Cultural Phenomenon and as a Historical Source]. *Vestnik RUDN. Seriya: Istoriya Rossii* 1: 126–137.

---

Kal'yanov A.Yu. *Kinematograficheskaya i fotograficheskaya khronika v politicheskoy i kul'turnoy zhizni Petrograda v 1917 – pervoy polovine 1918 godov*: dis... kand. filol. nauk [Cinematic and Photographic Chronicle in the Political and Cultural Life of Petrograd in 1917 – the First Half of 1918: PhD philol. sci. diss.]. St. Petersburg, 1997.

Koloskova E. (2017) *Otpechatki revolyutsii* [Imprints of the Revolution]. *Rodina* 11: 106–109.

Stolarski Ch. *The Rise of Photojournalism in Russia and the Soviet Union, 1900–1931*. PhD Thesis. Baltimore, 2013.

## **The Professional Activities of a War Correspondent in the Telegram Messenger: Specifics Features of Military Conflict Coverage**

© Elena S. Karabet

PhD Student at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), alenakarabett@mail.ru

### **Abstract**

The 21<sup>st</sup> century has been characterised by significant transformations in the media landscape, associated with digitalisation and, as a result, an increased accessibility of various media resources for the mass consumer. As a consequence, we can observe the widespread mediatisation of socio-political processes and, last but not least, the mediatisation of military conflicts. Information about such conflicts is increasingly influential in their development and plays a significant role in shaping public opinion and attitudes towards them.

In this context, the direction of military journalism is of particular importance, including its specifics and the peculiarities of the work of war correspondents, who today conduct their activities not only on traditional media platforms but also within social networks, in particular on the basis of the Telegram messenger. It is important to pay attention to the different nuances of the information presented in channels of military analytics. This article examines the specifics of the coverage of the military conflict by military journalists in their own Telegram channels.

Keywords: military journalism, Telegram, mediatisation, military conflicts, social networks.

### **Notes**

Auditoriya Telegram (2024) [Telegram Audience]. *Mediascope*, January. Available at: [https://mediascope.net/upload/iblock/0c1/bkerpcp19h48r7e0ifziocun2qq2zhk/Telegram\\_ot-shet\\_yanvar'2024.pdf](https://mediascope.net/upload/iblock/0c1/bkerpcp19h48r7e0ifziocun2qq2zhk/Telegram_ot-shet_yanvar'2024.pdf) (accessed: 10.06.24).

Available at: <https://t.me/wargonzo/20296> (accessed: 12.06.24).

Available at: <https://t.me/epoddubny/19982> (accessed: 11.06.24).

Available at: <https://t.me/epoddubny/19991> (accessed: 11.06.24).

Available at: <https://t.me/epoddubny/20023> (accessed: 11.06.24).

Available at: <https://t.me/epoddubny/20026> (accessed: 11.06.24).

Available at: <https://t.me/epoddubny/20070> (accessed: 12.06.24).

Available at: <https://t.me/epoddubny/20088> (accessed: 12.06.24).

Available at: <https://t.me/wargonzo/19996> (accessed: 12.06.24).

Available at: <https://t.me/wargonzo/20027> (accessed: 12.06.24).

Available at: <https://t.me/wargonzo/20053> (accessed: 12.06.24).

Available at: <https://t.me/wargonzo/20070> (accessed: 12.06.24).

Available at: <https://t.me/wargonzo/20381> (accessed: 12.06.24).

*Servis analitiki telegram-kanalov TGStat.ru* [Analytics Service of Telegram Channels TGStat.ru]. Available at: <https://tgstat.ru/> (accessed: 07.06.24).

Podubny |Z|O|V| edition | Telegram. Available at: <https://t.me/epoddubny> (accessed: 05.06.24).

Krovavaya barynya | Telegram. Available at: <https://t.me/bloodysx> (accessed: 05.06.24).

Margarita Simon'yan | Telegram. Available at: <https://t.me/margaritasimonyan> (accessed: 05.06.24).

Solov'yev | Telegram. Available at: <https://t.me/SolovievLive> (accessed: 05.06.24).

## References

Amirov V.M. (2023) Telegram-kanaly i mediatizatsiya boyevykh deystviy: osobennosti reprezentatsii [Telegram Channels and Mediatization of Combat: Features of Representation]. In: Marfina Zh.V., Drozdova A.V. et al. (eds.). *Voyennaya zhurnalistika v sovremennom mire: materialy mezhdunarodnoy nauchno-prakticheskoy konferentsii* (Lugansk, 12 April 2023) [Military Journalism in the Modern World: Materials of the International Scientific-Practical Conference (Lugansk, 12 April 2023)]. St. Petersburg: Mediapapir Publ., pp. 113–115.

Belokopytova Yu.I. (2021) Telegram v ryadu sovremennykh internet-kommunikatsiy [Telegram Among Modern Internet Communications]. In: Vladimirova T.N., Slavina V.A., Kodola N.V. (eds.) *Mediareal'nost' XXI veka: epokha global'nykh reform: materialy I mezhdunarodnoy nauchno-prakticheskoy konferentsii [XXI Century Media Reality: the Age of Global Reforms: Materials of the 1<sup>st</sup> International Scientific-Practical Conference]*. Moscow: MPGU Publ., pp. 250–254.

Bykov I.A., Kurushkin S.V. (2022) Voyenkory kak professional'noye soobshchestvo zhurnalistov: problemy tipologizatsii [War Correspondents as a Professional Community of Journalists: Problems of Typologization]. In: Korkonosenko S.G. (ed.) *Zhurnalistika XXI veka: vozvrashchayas' k professional'noy ideologii: materialy mezhdunarodnoy nauchno-prakticheskoy konferentsii [XXI Century Journalism: Coming Back to Professional Ideology: Materials of the International Scientific-Practical Conference]*. St. Petersburg: Mediapapir Publ., pp. 43–46.

Chirkin D.Yu., Kolmakov A.D., Skupov M.V. (2023) Fenomen z-telegrama v osveshchenii sobyitiy na Ukraine [Phenomenon of Z-Telegram in the Coverage of Events in Ukraine]. *Sotsiodinamika* 12: 171–191. DOI: 10.25136/2409-7144.2023.12.69206

Christensen B., Khalil A. (2024) Reporting Conflict from Afar: Journalists, Social Media, Communication Technologies, and War. In: Westlund O., Krøvel R., Orgeret K.S. (eds.) *Journalism and Safety: An Introduction to the Field*. London: Routledge, pp. 171–189.

Denisova I.N. (2023) Osveshcheniye vooruzhennogo konflikta v Telegram (na primere telegram-kanalov voyenkorov) [Covering the Armed Conflict in Telegram (on the Example of War Correspondents' Telegram Channels)]. *Sotsial'no-gumanitarnyye znaniya* 12: 132–136.

Luk'yanova G.V. (2024) Osobennosti formirovaniya povestki dnya v messendzhere Telegram [Features of Agenda Formation in the Telegram Messenger]. *Izvestiya Saratovskogo universiteta. Novaya seriya. Seriya Sociologiya. Politologiya* 24 (1): 90–97. DOI: 10.18500/1818-9601-2024-24-1-90-97

Pahalyuk K.A. (2023) "Vot vy dich' perepugannaya": mobilizatsiya v telegram-kanalah voenkorov ["You Panic-Stricken Creatures": Mobilization in Telegram Channels of Military Correspondents]. *Sociodigger* 4 (1–2): 70–82.

Shpakovskiy A.P. (2024) Novyye media kak faktor upravleniya politicheskimi protsessami v Rossii [New Media as a Factor for Managing Political Processes in Russia]. *Gumanitarnyye nauki. Vestnik Finansovogo universiteta* 14 (2): 100–108. DOI: 10.26794/2226-7867-2024-14-2-100-108

Vartanova E.L. (2022) Polisub'yektnost' mediasredy i eye potentsial'noye vliyaniye na sotsial'nyy konflikt [Polysubjectivity of the Media Environment and Its Potential Impact on Social Conflict]. *Medi@lmanah* 3: 8–14. DOI: 10.30547/medi@lmanah.3.2022.814

## “Minor Forms” of Information Messages in the News Broadcasting of Channel One

© Anastasiya A. Slobodyanyuk

PhD Student at the Chair of Television and Radio Broadcasting, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), [staser1757@mail.ru](mailto:staser1757@mail.ru)

### Abstract

Information television broadcasting, by its nature, requires the dynamic evolution of program genres and formats. The term “minor forms”, as used by the author, refers to concise methods of

---

presenting information in modern news broadcasts, typically delivered by the presenter in the studio. These include brief news updates accompanied by video, breaking news segments announced “live” without visuals, and transitional commentary leading into reports by correspondents.

Using Channel One as an example and employing quantitative analysis alongside with participant observation, the author developed a typology of short informational formats and identified the topics most frequently associated with knowledge dissemination and a sense of immediacy. The study focuses on broadcasts aired between April 1 and April 7, 2024 – a period chosen specifically to avoid the influence of major events, ensuring an unbiased analysis. The sample included 43 news programs from Channel One, encompassing “News,” “Evening News,” “Time” and “Sunday Time”.

Keywords: television, news, form, topic.

## Notes

Anna Tsivileva dolozhila prezidentu o rabote fonda “Zashchitniki Otechestva” [Anna Tsivileva Reported to the President on the Work of the Fatherland Defenders Foundation] (2024). *Pervyy kanal*, 03 April. Available at: <https://www.1tv.ru/news/issue/2024-04-03/13:00#5> (accessed: 02.05.2024).

Donetsk noch'yu vnov' okazalsya pod massirovannym obstrelom ukrainskikh terroristov [Donetsk Came Under Massive Shelling by Ukrainian Terrorists at Night Again] (2024). *Pervyy kanal*, 02 April. Available at: <https://www.1tv.ru/news/issue/2024-04-02/12:00#3> (accessed: 02.05.2024).

Ellanskaya E. (2014) Interview with Contemporary Siberian Philosopher Fyodor Girenok. *Slovo* 26 (2). Available at: [https://discovery.ucl.ac.uk/id/eprint/1451646/1/2.\\_Fyodor\\_Interview\\_\(26.2\).pdf](https://discovery.ucl.ac.uk/id/eprint/1451646/1/2._Fyodor_Interview_(26.2).pdf) (accessed: 02.05.2024).

Fond “Zashchitniki Otechestva” uzhe god okazyvayet adresnyuyu pomoshch' boytsam i ikh sem'yam [The Fatherland Defenders Foundation Has Been Providing Targeted Assistance to Soldiers and Their Families for a Year Now] (2024). *Pervyy kanal*, 03 April. Available at: <https://www.1tv.ru/news/issue/2024-04-03/09:00#3> (accessed: 02.05.2024).

Mikhail Mishuchstin provel vstrechu so spikerom Gosdumy RF Vyacheslavom Volodinym [Mikhail Mishustin Held a Meeting With the Speaker of the State Duma of the Russian Federation Vyacheslav Volodin] (2024). *Pervyy kanal*, 02 April. Available at: <https://www.1tv.ru/news/issue/2024-04-02/12:00#6> (accessed: 02.05.2024).

Na grandioznoy vystavke «Rossiya» na VDNKh vstretili desyatimillionnogo posetitelya [The Grand Exhibition «Russia» at VDNKh Welcomed Its Ten Millionth Visitor] (2024). *Pervyy kanal*, 06 April. Available at: <https://www.1tv.ru/news/issue/2024-04-06/12:00#8> (accessed: 02.05.2024).

Posle ataki Izrailya na general'noye konsul'stvo Irana v Sirii Rossiya zaprosila za-sedaniye Sovbeza OON [After Israel's Attack on Iran's Consulate General in Syria, Russia Requested a Meeting of the UN Security Council] (2024). *Pervyy kanal*, 02 April. Available at: <https://www.1tv.ru/news/issue/2024-04-02/09:00#6> (accessed: 02.05.2024).

Posle poter' na pole boya stavka na diversii i terakty: priznaniye zamglavy ukrain-skoy razvedki [After Losses on the Battlefield, a Focus on Sabotage and Terrorist Attacks: Confession of the Deputy Head of Ukrainian Intelligence] (2024). *Pervyy kanal*, 01 April. Available at: <https://www.1tv.ru/news/issue/2024-04-04/09:00#3> (accessed: 02.05.2024).

Programma «Vremya» pereykhala v novuyu studiyu [The Vremya Program Has Moved to a New Studio] (2018). *TASS*, 02 February. Available at: <https://tass.ru/obschestvo/4973185> (accessed: 02.05.2024).

Rabota fonda «Zashchitniki Otechestva» v tsentre vnimaniya Vladimira Putina [Work of the Fatherland Defenders Foundation in the Spotlight of Vladimir Putin] (2024). *Pervyy kanal*, 03 April. Available at: <https://www.1tv.ru/news/issue/2024-04-03/15:00#5> (accessed: 02.05.2024).

Rossiya peredala Ukraine notu s trebovaniyem vydat' vsekh prichastnykh k teraktam na territorii Rossii [Russia Has Sent Ukraine a Note Demanding the Extradition of All Those Involved in Terrorist Attacks on Russian Territory] (2024). *Pervyy kanal*, 01 April. Available at: <https://www.1tv.ru/news/issue/2024-04-01/12:00#6> (accessed: 02.05.2024).

Rossiya obratitsya v sudy po povodu ukrainskogo sleda v ryade teraktov v nashey strane.

---

[Russia to Go to Court Over Ukrainian Involvement in a Number of Terrorist Attacks in Our Country] (2024). *Pervyy kanal*, 01 April. Available at: <https://www.1tv.ru/news/issue/2024-04-01/21:00#4> (accessed: 02.05.2024).

Rossiia obyazatel'no doberetsya do zakazchikov terakta v "Krokus Siti Kholle", zayavil president [Russia Will Definitely Get to those Who Ordered the Terrorist Attack at Crocus City Hall, the President Said] (2024). *Pervyy kanal*, 02 April. Available at: <https://www.1tv.ru/news/issue/2024-04-02/15:00#2> (accessed: 02.05.2024).

Translyatsiyu starta "Soyuza MS-19" na sayte Pervogo kanala smotreli boleye 10 millionov chelovek [The Broadcast of the Soyuz MS-19 Launch on the Channel One Website Was Watched by More than 10 Million People] (2021). *Pervyy kanal*, 05 October. Available at: [https://www.1tv.ru/news/2021-10-05/414205-translyatsiyu\\_starta\\_soyuza\\_ms\\_19\\_na\\_sayte\\_pervogo\\_kanala\\_smotreli\\_bolee\\_10\\_millionov\\_chelovek](https://www.1tv.ru/news/2021-10-05/414205-translyatsiyu_starta_soyuza_ms_19_na_sayte_pervogo_kanala_smotreli_bolee_10_millionov_chelovek) (accessed: 02.05.2024).

V gorode Orske Orenburgskoy oblasti prorvalo dambu, idet evakuatsiya zhiteley [A Dam Has Burst in the City of Orsk in the Orenburg Region, Residents are Being Evacuated] (2024). *Pervyy kanal*, 05 April. Available at: <https://www.1tv.ru/news/issue/2024-04-05/21:00#2> (accessed: 02.05.2024).

V Khar'kove progremel vzryv i nachalsya pozhar na odnom iz proizvodstvennykh predpriya-tiy [An Explosion and a Fire Broke Out at One of the Industrial Enterprises in Kharkov] (2024). *Pervyy kanal*, 07 April. Available at: <https://www.1tv.ru/news/issue/2024-04-07/21:00#7> (accessed: 02.05.2024).

Vladimir Putin provodit soveshchaniye s chlenami pravitel'stva [Vladimir Putin Holds a Meeting with Members of the Government] (2024). *Pervyy kanal*, 04 April. Available at: <https://www.1tv.ru/news/issue/2024-04-04/18:00#11> (accessed: 02.05.2024).

V LNR zaderzhany predateli, kotoryye peredavali ukrainskim spetssluzhbam svedeniya o rossiyskikh voyennykh [Traitors Who Passed Information About Russian Military to Ukrainian Special Services Detained in LPR] (2024). *Pervyy kanal*, 05 April. Available at: <https://www.1tv.ru/news/issue/2024-04-05/14:00#4> (accessed: 02.05.2024).

Zabota o boytsakh SVO v tsentre vnimaniya prezidenta na vstreche s glavoy Vologodskoy oblasti [Caring for the Fighters of the SMO in the Center of Attention of the President at a Meeting with the Head of the Vologda Region] (2024). *Pervyy kanal*, 01 April. Available at: <https://www.1tv.ru/news/issue/2024-04-01/15:00#6> (accessed: 02.05.2024).

## References

Castells M. (2000) *Informatsionnaya epokha: ekonomika, obshchestvo i kul'tura*. Moscow: ID NIU VSh-E Publ.

Khlyzova A. (2015) Obnovleniye sistemy televizionnykh zhanrov v sovremennykh mediausloviyakh [Update of Television Genres' System in the Modern Circumstances of Mass Media]. *Zhurnalistskiy ezhegodnik* 4: 73–76.

Kroychik L.E. (2000) Sistema zhurnalistskikh zhanrov [System of Journalistic Genres]. In: S.G. Korkonosenko (ed.) *Osnovy tvorcheskoy deyatel'nosti zhurnalista: uchebnik dlya studentov vuzov po spetsial'nosti "Zhurnalistika"* [Foundations of a Journalist's Creative Work: A Textbook for University Students Specializing in Journalism]. St. Petersburg: Knowledge Publ., pp. 125–167.

Kuznetsov G.V., Tsvik V.L., Yurovskiy A.Ya. (2002) *Televizionnaya zhurnalistika*. [Television Journalism]. Moscow: Moscow St. Univ. Publ.; Higher School Publ.

Nikol'skaya E., Makeyenko M. (2020) Formy podachi informatsii v novostnom veshchanii: praktiki rossiyskikh telekanalov [Forms of Delivery of Information in News Broadcasting: Practices of Russian TV Channels]. *Medi@lmanah* 2–3: 48–59. DOI: 10.30547/mediaalmanah.2.2020.4859

Paran'ko S. (2016) Instrumentariy i navyki zhurnalista [Journalist's Tools and Skills]. In: S. Balmayeva, M. Lukina (eds.) *Kak novyye media izmenili zhurnalistiku* [How New Media Have Changed Journalism]. 2012–2016. Ekaterinburg: Humanitarian Univ. Publ., pp. 6–30.

Pimenova M. (2020) Tipologiya podvodok v informatsionnykh programmakh na rossiyskikh federal'nykh telekanalakh [Typology of Introductions in News Programs on Russian Federal TV Channels]. *Vestnik Voronezhskogo gosudarstvennogo universiteta. Seriya: Filologiya. Zhurnalistika* 2: 135–139.

---

Toffler E. (1999). *Tret'ya volna* [Third Wave]. Moscow: ACT.

Vyrkovskiy A. (2016) Transformatsiya redaktsionnogo menedzhmenta pod vliyaniyem digitalizatsii [Transformation of Editorial Management Under the Influence of Digitalization]. *Izvestiya Saratovskogo universiteta. Novaya seriya. Seriya: Filologiya. Zhurnalistika* 16 (2): 203–210. DOI: 10.18500/1817-7115-2016-16-2-203-210

Vysotskiy A. (2013) Novyye formaty televizionnykh novostey (na primere federal'noy programmy «Vesti») [New Formats of Television News (Using the Federal Program «Vesti» as an Example)]. *Vestnik Voronezhskogo gosudarstvennogo universiteta. Seriya: Filologiya. Zhurnalistika* 2: 118–121.

## Literature and Essays

### Intertextuality in V.Ya. Bryusov's Publicism and Poetry (a case study of A.S. Pushkin's poem "The Prophet")

© Lyudmila V. Stebeneva

PhD in Philology, Senior Lecturer at the Chair of Russian Language Stylistics, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), [lvstebeneva@mail.ru](mailto:lvstebeneva@mail.ru)

#### Abstract

The author of the article explores Bryusov's reception of Pushkin's poem – from the reference in the diary to the central episode of the "Prophet" at the time of Shocking Decadence to the mature poems of the classic author of the Silver Age. Contrary to the declarations expressed in the article "The Sacred Sacrifice", in his poetic work Bryusov repeatedly recreates in one form or another this iconic situation of the meeting of the poet-prophet with the seraphim angel, as a result of which the poet is transformed and acquires new hearing, sight and speech. An analysis of the poetics in the poems "The Sower", "The Pillar of Fire", and "In My Soul, as in the Depths of the Ocean" supports this perspective. Bryusov's texts often engage with multiple Pushkin poems related to "The Prophet" and interact with a range of epochs and cultures.

Keywords: poet, poetic inspiration, seraphic motif, poetic hearing, poetic speech.

#### Notes

Bryusov V.Ya. (2002). *Dnevnik. Avtobiograficheskaya proza. Pis'ma* [Diaries. Autobiographical Prose. Letters]. Moscow: Olma-Press Publ.

Bryusov V.Ya. (1973–1975). *Sobraniye sochineniy: in 7 t.* [Collected Works: In 7 Volumes]. In: Antokol'skiy, P.G., Myasnikov, A.S., Narovchatov, S.S., Tikhonov, N.S. (eds.) *Valeriy Bryusov*. Moscow: Khudozhestvennaya literatura Publ.

Derzhavin G.R. (1957). *Bog* [God]. In: Derzhavin, G.R., *Stikhotvoreniya* [Poems]. Leningrad: Sovetskiy pisatel' Publ.

Pushkin A.S. (1994–1997). *Polnoye sobraniye sochineniy: in 19 t.* [Complete Works: In 19 Volumes]. Moscow: Voskresen'ye Publ.

Spivak M.L. (ed.) (2023). *Literaturnoye nasledstvo. T. 113: Valeriy Bryusov i Petr Pertsov. Peregovorka 1894–1911 gg.* [Literary Heritage. Vol. 113: Valeriy Bryusov and Petr Pertsov. Correspondence 1894–1911]. St. Petersburg: IMLI RAN Publ.

Bryusov V.Ya. (1981). *Remeslo poeta: stat'i o russkoy poezii* [The Craft of the Poet: Articles on Russian Poetry]. Moscow: Sovremennik Publ.

#### References

Berdnikova O.A. (2009) Poetologicheskiye modeli serebryanogo veka v kontekste khristianskoy dukhovnoy traditsii: k postanovke problemy [Poetological Models of the Silver Age in the Context of the Christian Spiritual Tradition: Towards the Formulation of the Problem]. *Vestnik Voronezhskogo gosudarstvennogo universiteta. Filologiya i zhurnalistika* 2: 22–29.

Bogomolov N.A. (1999) *Russkaya literatura nachala XX veka i okkultizm* [Russian Literature of Early 20<sup>th</sup> Century and the Occult]. Moscow: New Literary Review Publ.

---

Bryusov V.Y. (1929) Prorok. [The Prophet]. In: Bryusov V.Y. *Moy Pushkin: Stati, issledovaniya, nablyudeniya* [My Pushkin: Articles, Research, Observations]. Moscow; Leningrad: St. Publ., pp. 279–297.

Vatsuro V.E. (1994) Prorok. [The Prophet]. In: Vatsuro V.E. *Zapiski kommentatora* [Commentator's Notes]. St. Petersburg: Academic project Publ., pp. 7–16.

Gayvoronskaya L.V. (2009) *Semantika pustyn' v tvorchestve A.S. Pushkina*. [Semantics of Deserts in A.S. Pushkin's Work]. In: *Universalii russkoy literatury: sbornik statey* [Russian Literary Universals]. Voronezh: Voronezh St. Univ., Aleynikov Publ. House, pp. 103–119.

Gayvoronskaya L.V. (2010) *Germenevtika poeticheskogo vdokhnoveniya v tvorchestve A.S. Pushkina* [Hermeneutics of Poetic Inspiration in the Works of A.S. Pushkin]. In: *Universalii russkoy literatury 2: sbornik statey* [Russian Literary Universals 2: Collection of Articles]. Voronezh: Nauka-Yunipress Publ., pp. 376–389.

Gasparov B.M. (1999) *Poetichesky yazyk Pushkina kak fakt istorii literaturnogo yazyka* [Pushkin's Poetic Language as a Literary Language History Factor]. St. Petersburg: Akademicheskii proyekt Publ.

Zhirumsky V.M. (1922) *Valery Bryusov i naslediy Pushkina: opyt sravnitel'no-stilisticheskogo issledovaniya* [Valery Bryusov and Pushkin's Heritage: a Study in Comparative Stylistic Research]. St. Petersburg: Elzevir Publ.

Ivanshina E.A. (2011) Prorok [The Prophet]. In: *Russkie literaturnye universalii (tipologiya, semantika, dinamika): Kollektivnaya Monografiya* [Russian Literary Universals (Typology, Semantics, Dynamics): Collective Monograph]. Voronezh: Nauchnaya kniga Publ., pp. 478–564.

Kasymzhanova A.A. *Razrabotka V. Bryusovym problem filosofii khudozhestvennogo tvorchestva: dis. ... kand. filosof. nauk* [V. Bryusov's Work on Art Philosophy. PhD. filosof. sci. diss.]. Moscow, 1985.

Koroleva S.B. (2019) *Prorocheskaya tema v stikhotvorenii A.S. Pushkina "Prorok": Dialog s traditsiyey i epokhoi* [The Prophetic Theme in A. S. Pushkin's Poem "The Prophet": a Dialogue with Tradition and Epoch]. *Vestnik Tomskogo gosudarstvennogo universiteta. Filologiya* 61: 206–225. DOI: 10.17223/19986645/61/12

Koshemchuk T.A. (2006) *Poet – prorok i sobesednik muz (O probleme tvorchestva v russkoy poezii i pravoslavnom miroponimani)* [The Poet as Prophet and Interlocutor of the Muses (on the Problem of Creativity in Russian Poetry and Orthodox Worldview)]. In: Kotel'nikov V.A., Fetisenko O.L. (eds.) *Khristianstvo i russkaya literatura: sbornik statey 5* [Christianity and Russian Literature]. St. Petersburg: Nauka Publ., pp. 3–128.

Krasnoperova S.A. (2022) *Traditsiya bibleyskogo profetizma v stikhotvorenii «Prorok» A.S. Pushkina* [The Tradition of Biblical Prophetism in A.S. Pushkin's Poem «The Prophet»]. In: Rudakova S.V. (ed.) *Mirovaya literatura glazami sovremennoy molodezhi. Tsifrovaya epokha. Sbornik materialov VIII mezhdunarodnoy molodezhnoy nauchno-prakticheskoy konferentsii* [Modern Youth's Views on the World Literature. Works of 8<sup>th</sup> International Academic Conference]. Magnitogorsk: MGTU imeni G.I. Nosova, pp. 117–123.

Maksimov D.E. (1969) *Bryusov: Poeziya i pozitsiya* [Bryusov: Poetry and Standpoint]. Leningrad: Sovetsky pisatel' Publ.

Malchukova T.G. (1998) *Lirika Pushkina 1820-kh godov v otnoshenii k tserkovnoslavianskoy traditsii (k interpretatsii stikhotvoreny «Vospominaniye» i «Prorok» v kontekste khristianskoy kultury)* [Pushkin's Lyric Poetry of the 1820s in Relation to the Church Slavonic Tradition (Toward the Interpretation of the Poems "Remembrance" and "The Prophet" in the Context of Christian Culture)]. *Problemy istoricheskoy poetiki* 5: 151–177.

Mochulsky K.V. (1997) *A. Blok, A. Bely, V. Bryusov* [A. Blok, A. Bely, V. Bryusov]. Moscow: Respublika Publ.

Nepomnyashchy V.S. (2022) *Uderzhivayushchy teper: Pushkin v sudbe Rossii. Izbrannyye raboty i vystupleniya* [Holding Back Now: Pushkin in the Fate of Russia. Selected Works and Speeches]. Moscow: Orthodox St. Tikhon Univ. Publ.

Nersesyan L.V. (2002) *Spas v silakh* [Christ in Power]. In: *Dionisy, «zhivopisets preslovushchy». K 500-letiyu rospisi Dionisiya v sobore Rozhdestva Bogoroditsy Ferapontova monastyrya: vystavka proizvedeny drevnerusskogo iskusstva XV-XVI vekov iz sobrany muzeyev i bibliotek Rossii: katalog* [Dionysius, «The Painter of Preaching». On the 500<sup>th</sup> Anniversary of the Frescoes by Dionysius in the Cathedral of the Nativity of the Theotokos at Ferapontov Monastery: an Exhibition of Works of Old Russian Art from



---

the 15<sup>th</sup>–16<sup>th</sup> Centuries from the Collections of Museums and Libraries of Russia: Catalogue]. Moscow: Severny Palomnik Publ., pp. 101–104.

Parnok S. (1999) *Sverstniki: Kniga kriticheskikh statey* [Contemporaries: Critical Essays Collection]. Moscow: Glagol Publ.

Satretdinova A.KH. (2004) *Intertekstualnost poezii V. Bryusova: dis. ... kand. filol. nauk* [V. Bryusov's Poetry Intertextuality. PhD. philol. sci. diss.]. Astrakhan', 2004.

Solovyov V. (1999) *Znachenie poezii v stikhotvoreniyakh Pushkina*. In: *Pushkin v russkoy filosofskoy kritike. Konets XIX–XX vek* [Pushkin in Russian Philosophical Criticism. The Late 19<sup>th</sup>–20<sup>th</sup> Century]. Moscow; St. Petersburg, Univ. Book Publ., pp. 37–79.

Surat I.Z. (2009) *O "Proroke"* [About "The Prophet"]. In: Surat I.Z. *Vcherashneye solntse: O Pushkine i pushkinistakh* [Yesterday's Sun: About Pushkin and His Critics]. Moscow: Russian St. Univ. for the Humanit. Publ., pp. 145–152.

Tsurkan V.V. *Bryusovskaya kontseptsiya tvorchestva Pushkina: diss. ... kand. filol. nauk* [Bryusov's Conception of Pushkin's Art. PhD. philol. sci. diss.]. Moscow, 1995.

Shvartsband S.M. (2004) *Istoriya tekstov: "Gavriiliada", "Podrazhaniya Koranu", "Yevgeny Onegin"*. Gl. I–IV [The History of Texts: "The Gabrieliad", "Imitations of the Quran", "Eugene Onegin". Ch. I–IV]. Moscow: Russian St. Univ. for the Humanit. Publ.

## To the 270<sup>th</sup> Anniversary of Moscow University

### Imperial Moscow University: Charitable Activities

© Alla N. Grivastova

Lecturer at the Chair of History and Statutory Regulation of Domestic Mass Media, Faculty of Journalism, Lomonosov Moscow State University

#### Abstract

This article illuminates various aspects of charity in the history of Moscow University in the pre-revolutionary period. It explores the contributions of private benefactors, who provided financial support for the university's development and assistance to students, as well as the role of internal organisations that offered aid to students in need. Additionally, it examines a relatively understudied aspect of university charity: the charitable initiatives of students. By focusing on this latter aspect, it became possible to present the students from a new perspective, not merely as "recipients" of aid, but also as a potential source of development for charitable activities within the empire.

Keywords: Moscow University, charity, charitable donation, student.

#### Notes

Ivantsov A.A. (1899) *Istoricheskaya zapiska o deyatel'nosti Obshchestva dlya posobiya nuzhdayushchimsya studentam Imperatorskogo Moskovskogo universiteta za 25 let ego sushchestvovaniya. 1874–1898* [A Historical Overview of the Activities of the Society for the Benefit of Needy Students at the Imperial Moscow University Over 25 Years of Its Operation. 1874–1898]. Moscow: V. Rikhter Publ.

*Moskovskiy gorodskoy Rukavishnikovskiy ispravitel'nyy priyut dlya maloletnikh prestupnikov: (istoricheskiy ocherk)* [Moscow City Rukavishnikov Correctional Facility for Juvenile Offenders: a Historical Essay]. (1882) Moscow: A.I. Mamontov i K<sup>o</sup> Publ.

*Otchet Popechitel'stva o nedostatochnykh studentakh Imperatorskogo Moskovskogo universiteta za 1867 god* (1868) [The Report of the Guardianship Committee on Insufficient Students of the Imperial Moscow University for 1867]. Moscow: Univ. tipografiya Katkov i K<sup>o</sup> Publ.

Pirogov N.I. (1950) *Sevastopol'skiye pis'ma i vospominaniya* [Sevastopol Letters and Memoirs]. S.Ya. Shtraykha (ed.). Moscow: Akademiya nauk SSSR Publ.

Rossiyskiy gosudarstvennyy istoricheskiy arkhiv [The Russian State Historical Archive]. F. 733. Op. 11; 32. D. 3; 459.

---

Russkiy arkhiv. Istoriko-literaturnyy sbornik [Russian Archive: A Historical and Literary Collection]. 1895. Vol. 5.

Ukazatel' pozhertvovannykh kapitalov po Ministerstvu narodnogo prosveshcheniya (1912) [Index of Donated Capital from the Ministry of Public Education]. St. Petersburg: V. F. Kirshbaum Publ.

V pamyat' Nikolaya Vasil'yevicha Rukavishnikova (1877) [In Memory of Nikolai Vasilyevich Rukavishnikov]. Moscow: A.I. Mamontov i K<sup>o</sup> Publ.

Zhurnal Ministerstva narodnogo prosveshcheniya [Journal of the Ministry of Public Education]. 1860. No CVII (IV).

## References

Brokgauz F.A., Efron I.A. (1902) *Entsiklopedicheskiy slovar'* [The Encyclopedic Dictionary]. I.E. Andreyevskiy (ed.). T. 34 A (68): *Uglerod – Usiliye* [Carbon – Effort]. St. Petersburg: Printing house of the Brockhaus-Efron Publ.

Gorbunova E.Yu. (2010) *Blagotvoriteli i metsenaty v istorii Moskovskogo universiteta* [Benefactors and Patrons in the History of Moscow University]. V.I. Tropin (ed.). Moscow: Moscow St. Univ. Publ., 2010.

Grivastova A.N. (2022) Blagotvoritel'nost' v dorevolutsionnoy Rossii: osnovnyye problemy i itogi izucheniya [Charity in Pre-Revolutionary Russia: Key Problems and Research Outcomes]. *Khristianskoye chteniye* 2: 335–348. DOI 10.47132/1814-5574\_2022\_2\_335

Shevyrev S. (1855) *Istoriya Imperatorskogo Moskovskogo universiteta, napisannaya k stoletnemu ego yubileyu. 1755–1855* [The History of Imperial Moscow University, Written on the Occasion of its Centennial Celebration. 1755–1855]. Moscow.: In Univ. Publ.

Ul'yanova G.N. (1999) *Blagotvoritel'nost' moskovskikh predprinimateley* [Charity of Moscow Entrepreneurs]. 1860–1914. Moscow: Mosgorarkhiv Publ.

Ul'yanova G.N. (2004) Blagotvoritel'nyye pozhertvovaniya Moskovskomu universitetu (XIX – nachalo XX v.) [Charitable Donations to Moscow University (XIX – early XX century)]. In: *Ekonomicheskaya istoriya* [Economic History]. Moscow: ROSSPEN Publ., pp. 371–399.

Ul'yanova G.N. (2005) *Blagotvoritel'nost' v Rossiyskoy imperii. XIX – nachalo XX veka* [Charity in the Russian Empire. 19<sup>th</sup> – Early 20<sup>th</sup> Century]. Moscow: Nauka Publ.

## Legends of the Faculty of Journalism, Lomonosov Moscow State University: Eduard G. Babayev and Alexander V. Zapadov

© Irina V. Tolokonnikova

PhD in Philology, Associate Professor at the Chair of History of Russian Journalism and Literature, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), ivtol@mail.ru

## Abstract

In 2025 Moscow State University celebrates its 270th anniversary, while the Faculty of Journalism marks 70 years since its establishment. This article is dedicated to two remarkable professors of the faculty – E.G. Babaev and A.V. Zapadov – who have become legendary figures in its history.

Keywords: Eduard Grigorievich Babaev, Alexander Vasilievich Zapadov, Moscow University, Faculty of Journalism, lecturer, student.

## Notes

Bagdasarova G. (2006) *Progulki po Moskve. Vospominaniya o professore MGU E.G. Babayev (1927–1995)* [Strolls Through Moscow: Memories of MSU Professor E. G. Babaev (1927–1995)]. In: Bagdasarova G. *Blizkoye ekho* [Close Echo]: v 2 t. T. 2. Tashkent: Uzbekistan Publ., pp. 220–238.

Tolstoy L.N. (1928–1964) *Polnoye sobraniye sochineniy* [Complete Works]: v 90 t. Moscow: Khudozhestvennaya literatura Publ.

Zhukovskiy V.A. *Vospominaniye (O milykh sputnikakh)* [Remembrance (of Dear Companions)]. Available at: <https://www.culture.ru/poems/17936/vospominanie-o-milykh-sputnikakh> (accessed: 15.08.2024).

---

## References

- Babayev E.G. (2008) "Vysokiy mir auditoriy...": *leksii i stat'i po istorii russkoy literatury: Uchebnoye posobiye* ["The Lofty World of Auditoriums...": Lectures and Articles on the History of Russian Literature: A Textbook]. Babayeva E.E., Petrovitskaya I.V. (comp.); Pirozhkova T.F. (ed.). Moscow: Mediamir Publ.
- Babayev E.G. *Lev Tolstoy i russkaya zhurnalistika ego epokhi: Printsip istorizma i problema interpretatsii "Voiny i mira", "Anny Kareninoy" i "Voskreseniya" v russkoy gazetnoy i zhurnal'noy literaturnoy kritike 1860–1900-kh godov*: avtoref. dis. ... d-ra filol. nauk [Tolstoy and Russian Journalism of His Era: the Principle of Historicism and the Problem of Interpreting "War and Peace", "Anna Karenina" and "Resurrection" in Russian Newspaper and Journal Literary Criticism of the 1860s–1900s. PhD. philol. sci. diss.]. Moscow, 1990.
- Babayev E.G. *Roman L'va Tolstogo «Anna Karenina». Voprosy khudozhestvennoy struktury i stilya*: dis. ... kand. filol. nauk [The Novel "Anna Karenina" by Leo Tolstoy: Questions of Artistic Structure and Style. PhD. philol. sci. diss.]. Moscow, 1961.
- Burnasheva N.I., Kozlova L.A. (2009) Babayev Eduard Grigor'yevich [E.G. Babayev]. In: Burnasheva N.I. (ed.) *L.N. Tolstoy* [L.N. Tolstoy]. *Entsiklopediya*. Moscow: Prosveshcheniye Publ., p. 825.
- Gukovskiy G.A. (1966) *Izucheniye literaturnogo proizvedeniya v shkole (metodologicheskie ocherki o metodike)* [The Study of a Literary Work in School (Methodological Essays on Methodology)]. Moscow; Leningrad: Prosveshcheniye Publ.
- Kovalev V.I.A. (2014) *Vospominaniya ob uchenom (Iz vystupleniya o professore A.V. Zapadove v chest' ego 70-letnego yubileya)* [Memories of the Scholar (From a Speech About Professor A.V. Zapadov in Honor of His 70th Anniversary)]. In: Kovalev V.I.A. *Vospominaniya. Ryadom s talantami* [Memories. Alongside the Talents]. Tolokonnikova I.V. (ed.) 2<sup>nd</sup> ed. Moscow: MediaMir Publ., pp. 250–259.
- Sokolova E.P. (comp.) (2017) *K 110-letiyu professora A.V. Zapadova: 1907–2017* [On the 110th Anniversary of Professor A.V. Zapadov: 1907–2017]. Izdatel'skie resheniya Publ.
- Zapadov A.V. (1958) *Derzhavin* [Derzhavin]. Moscow: Molodaya gvardiya Publ.
- Zapadov A.V. (1968) *Novikov* [Novikov]. Moscow: Molodaya gvardiya Publ.
- Zapadov A.V. (1975) *V glubine stroki* [In the Depth of the Line]. Moscow: Sovetskiy pisatel' Publ.
- Zapadov A.V. (1976) *"Zabytaya slava" i "Opasnyy dnevnik": istoricheskie povesti* [«Forgotten Glory» and «A Dangerous Diary»: Historical Stories]. Moscow: Sovetskiy pisatel' Publ.
- Zapadov A.V. (1982) *Ot rukopisi k pechatnoy stranitse: o masterstve redaktora* [From Manuscript to Printed Page: On the Mastery of the Editor]. Moscow: Sovetskiy pisatel' Publ.
- Zapadov A.V. (1988) *Podvig Antiokha Kantemira: istoricheskiy roman* [The Feat of Antiochus Kantemir: a Historical Novel]. Moscow: Sovetskiy pisatel' Publ.
- Zapadov A.V. *Zhurnal'no-satiricheskaya literatura 1760–1790-kh gg.*: dis. ... kand. filol. nauk [Journalistic and Satirical Literature of the 1760s–1790s. PhD. philol. sci. diss.]. Leningrad, 1940.
- Zapadov V.A. (ed.) (1973) *Istoriya russkoy zhurnalistiki XVIII–XIX vekov: uchebnyk dlya studentov gosudarstvennykh universitetov i poligraficheskikh institutov* [History of Russian Journalism in the 18th–19th Centuries: a Textbook for Students of State Universities and Printing Institutes]. 3<sup>rd</sup> ed. Moscow: Vysshaya shkola Publ.
- Zapadov V.A. *Poeziya G.R. Derzhavina 1777–1790 godov (nereshennyye voprosy biografii i poetiki)*: avtoref. dis. ... d-ra filol. nauk [The Poetry of G.R. Derzhavin from 1777 to 1790 (Unresolved Issues of Biography and Poetics)]. PhD. philol. sci. diss.]. Moscow, 1959.